

MTD Sales
60.51 L

Brand Share %
13.78 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.54	16.08 %
Fridge	14.91	19.11 %
Wash-Mac	11.15	12.34 %
W.Heater	2.55	58.17 %
D-Freez	2.21	91.37 %
Air-Cond	0.63	0.76 %
W-Disp	0.34	47.33 %
Oven	0.17	8.99 %
Total	60.51	13.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.30	13.94 %
VIJAYAWADA-01	30.21	13.62 %
Total	60.51	13.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.92	15.63 %
Fridge	6.71	19.68 %
Wash-Mac	6.60	14.15 %
W.Heater	1.35	63.17 %
D-Freez	0.46	68.95 %
W-Disp	0.20	72.37 %
Oven	0.06	5.86 %
Total	30.30	13.94 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.46	11.40 %
KNL2	1.22	13.43 %
TP11	1.03	13.50 %
NLR1	0.96	7.88 %
KNL1	0.48	7.58 %
PIL1	0.46	8.17 %
RJP1	0.42	7.45 %
ADI1	0.41	6.72 %
KHT1	0.28	5.54 %
KOU1	0.27	5.84 %
PMR1	0.25	2.05 %
MPL1		0.00 %
TPSD		0.00 %
Total	30.30	13.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.62	16.61 %
Fridge	8.19	18.66 %
Wash-Mac	4.56	10.40 %
D-Freez	1.74	100.00 %
W.Heater	1.20	53.44 %
Air-Cond	0.63	1.36 %
W-Disp	0.14	31.54 %
Oven	0.12	12.00 %
Total	30.21	13.62 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.00	13.50 %
ELU1	0.95	12.44 %
RMV1	0.80	11.39 %
VJW5	0.79	12.50 %
VJW1	0.79	7.53 %
VUY1	0.74	13.70 %
NRT1	0.63	10.11 %
TDD1	0.50	9.99 %
VJW3	0.48	9.52 %
OGI1	0.43	4.47 %
VJW4	0.39	3.12 %
CRL1	0.37	6.97 %
KDR1	0.32	7.61 %
VJW2	0.24	2.80 %
NPR1	0.22	4.38 %
GNT1	0.14	1.42 %
PPM1	0.12	5.02 %
GNT2		0.00 %
GTSD		0.00 %
Total	30.21	13.62 %