

MTD Sales
184.42 L

Brand Share %
14.83 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	81.43	16.14 %
Fridge	39.98	15.07 %
Wash-Mac	39.83	16.94 %
Air-Cond	17.86	8.04 %
W.Heater	3.34	62.95 %
D-Freez	1.27	44.94 %
Oven	0.44	10.90 %
W-Disp	0.27	42.15 %
Total	184.42	14.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	100.97	14.36 %
TIRUPATI-01	83.45	15.45 %
Total	184.42	14.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.97	15.37 %
Fridge	22.57	15.15 %
Wash-Mac	22.13	17.04 %
Air-Cond	12.47	8.38 %
W.Heater	1.62	59.45 %
D-Freez	0.87	47.33 %
Oven	0.27	11.31 %
W-Disp	0.06	29.56 %
Total	100.97	14.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.04	10.04 %
GNT1	5.66	11.71 %
ELU1	4.58	11.83 %
TNK1	4.36	9.78 %
VJW1	3.57	9.63 %
VJW3	3.28	11.45 %
OGL1	2.92	13.00 %
TDD1	1.66	9.65 %
NPR1	1.54	9.29 %
TVU1	1.43	11.96 %
GDV1	1.31	10.56 %
DPE1	1.29	11.07 %
GVM1	1.10	7.11 %
JGG1	1.05	8.78 %
VJW2	0.68	4.71 %
VJW5	0.65	5.90 %
VJW4	0.55	4.93 %
CRL1	0.48	2.00 %
GTSD		0.00 %
Total	100.97	14.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	40.46	17.00 %
Wash-Mac	17.70	16.82 %
Fridge	17.41	14.97 %
Air-Cond	5.39	7.35 %
W.Heater	1.72	66.65 %
D-Freez	0.39	40.40 %
W-Disp	0.21	48.55 %
Oven	0.17	10.29 %
Total	83.45	15.45 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.80	13.01 %
CTO1	5.10	13.58 %
KDA1	3.92	13.07 %
ATP1	3.52	11.95 %
PDT1	3.19	11.85 %
NLR1	3.01	14.13 %
PIL1	2.60	11.14 %
NDL1	2.39	12.17 %
KHT1	2.34	14.51 %
KNL1	1.86	13.70 %
NYP1	1.63	10.14 %
RJP1	1.42	6.88 %
ADI1	1.40	9.38 %
MPL1	1.39	9.92 %
PUT1	1.03	10.04 %
VKI1	0.67	6.74 %
Total	83.45	15.45 %