

MTD Sales
31.58 L

Brand Share %
14.13 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.39	16.95 %
Fridge	7.53	16.01 %
Wash-Mac	7.07	13.30 %
D-Freez	1.96	55.37 %
W.Heater	1.90	80.81 %
Air-Cond	1.30	2.80 %
Oven	0.23	12.67 %
W-Disp	0.21	10.28 %
Total	31.58	14.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.17	15.42 %
TIRUPATI-01	14.41	12.85 %
Total	31.58	14.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.99	16.31 %
Wash-Mac	4.43	18.61 %
Fridge	4.15	21.09 %
Air-Cond	1.30	4.66 %
W.Heater	0.90	88.31 %
D-Freez	0.21	33.10 %
W-Disp	0.14	13.55 %
Oven	0.05	8.89 %
Total	17.17	15.42 %

Branch *	MTD Sales L	Brand Share %
KND1	0.96	8.50 %
CKT1	0.51	13.73 %
TNK1	0.47	9.43 %
OGL1	0.44	9.99 %
RMV1	0.39	10.33 %
TDD1	0.30	9.60 %
VJW3	0.25	9.35 %
GNT1	0.23	3.62 %
VJW1	0.16	5.98 %
VJW5	0.14	5.09 %
GDV1	0.12	9.10 %
CRL1		0.00 %
KDR1		0.00 %
Total	17.17	15.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.41	17.71 %
Fridge	3.38	12.36 %
Wash-Mac	2.63	8.98 %
D-Freez	1.75	60.29 %
W.Heater	1.01	75.13 %
Oven	0.17	14.55 %
W-Disp	0.07	6.93 %
Total	14.41	12.85 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.70	14.08 %
KHT1	0.56	13.68 %
SPE1	0.41	6.83 %
RJP1	0.38	9.76 %
KVL1	0.36	9.69 %
KNL1	0.34	10.24 %
NYP1	0.31	10.80 %
ATP1	0.24	4.85 %
GTL1	0.18	3.26 %
KNL2	0.17	6.99 %
BVL1	0.14	5.31 %
PGR1	0.10	4.33 %
ADI1	0.06	5.74 %
NLR1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
Total	14.41	12.85 %