



AP : HAIER Sales Performance 07/05/2026 9:09 AM

MTD Sales
223.22 L

Brand Share %
12.48 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	130.02	9.73 %
Fridge	39.46	21.87 %
LED TV	34.48	21.97 %
Wash-Mac	11.37	12.25 %
D-Freez	6.77	55.62 %
W-Disp	0.68	14.24 %
Chimney	0.28	8.48 %
W.Heater	0.16	13.44 %
Total	223.22	12.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	121.97	12.19 %
TIRUPATI-01	101.25	12.83 %
Total	223.22	12.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.69	9.79 %
Fridge	19.94	22.64 %
LED TV	17.08	22.94 %
Wash-Mac	4.40	9.69 %
D-Freez	3.20	65.40 %
Chimney	0.28	21.13 %
W-Disp	0.22	13.58 %
W.Heater	0.16	30.44 %
Total	121.97	12.19 %

Branch *	MTD Sales L	Brand Share %
VJW1	6.17	11.78 %
GNT1	5.06	7.19 %
TNK1	3.91	10.47 %
VJW3	3.80	5.60 %
ELU1	3.37	11.30 %
TDD1	3.23	10.15 %
RMV1	2.89	6.49 %
KND1	2.37	8.04 %
GNT2	2.36	10.21 %
CRL1	2.35	5.59 %
NRT1	2.18	7.33 %
CKT1	1.97	10.22 %
VJW2	1.78	11.88 %
TNI1	1.73	11.19 %
JGG1	1.45	11.38 %
GDV1	1.24	6.71 %
PAP1	1.22	10.77 %
VJW4	1.21	2.45 %
DPE1	1.06	5.41 %
BPP1	1.02	6.50 %
VUY1	0.84	8.52 %
WHGT		0.00 %
WHVJ		0.00 %
Total	121.97	12.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.34	9.65 %
Fridge	19.52	21.14 %
LED TV	17.39	21.09 %
Wash-Mac	6.96	14.70 %
D-Freez	3.57	49.03 %
W-Disp	0.47	14.57 %
Total	101.25	12.83 %

Branch *	MTD Sales L	Brand Share %
TPY1	4.25	11.19 %
NLR1	3.96	8.82 %
VKI1	2.94	12.43 %
BVL1	2.82	10.46 %
PUT1	2.78	10.45 %
PMR1	2.63	9.94 %
NYP1	2.37	9.93 %
RJP1	2.36	7.97 %
KNL2	1.87	9.54 %
GTL1	1.56	10.75 %
ATP1	1.53	5.68 %
PDT1	1.51	4.53 %
ADI1	1.08	9.65 %
SPE1	0.30	1.31 %
KDA1		0.00 %
WHKD		0.00 %
Total	101.25	12.83 %