



AP : HAIER Sales Performance 07/04/2026 9:08 AM

MTD Sales
218.59 L

Brand Share %
15.92 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	138.97	14.62 %
Fridge	29.15	19.28 %
LED TV	28.87	18.82 %
Wash-Mac	13.02	13.30 %
D-Freez	6.99	73.83 %
Chimney	0.50	14.29 %
W-Disp	0.50	26.24 %
W.Heater	0.43	26.41 %
Oven	0.17	4.86 %
Total	218.59	15.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	118.81	16.68 %
TIRUPATI-01	99.78	15.09 %
Total	218.59	15.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.36	14.47 %
Fridge	17.30	23.36 %
LED TV	14.35	20.90 %
Wash-Mac	6.91	15.30 %
D-Freez	5.22	82.71 %
W.Heater	0.40	37.77 %
W-Disp	0.21	21.19 %
Oven	0.06	4.68 %
Total	118.81	16.68 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.00	15.46 %
VJW4	4.67	15.86 %
VJW3	4.03	15.82 %
PAP1	2.88	13.50 %
TDD1	2.82	11.06 %
VJW1	2.74	9.39 %
KND1	2.38	6.31 %
TNK1	2.33	7.47 %
TEL1	1.79	8.97 %
DPE1	1.46	11.80 %
MTM1	1.23	12.73 %
CRL1	1.13	4.12 %
NPR1	0.91	6.48 %
BPP1	0.82	8.52 %
VUY1	0.64	3.88 %
Total	118.81	16.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.62	14.78 %
LED TV	14.52	17.13 %
Fridge	11.84	15.36 %
Wash-Mac	6.10	11.58 %
D-Freez	1.77	56.10 %
Chimney	0.50	20.51 %
W-Disp	0.28	31.92 %
Oven	0.11	4.96 %
W.Heater	0.03	5.50 %
Total	99.78	15.09 %

Branch *	MTD Sales L	Brand Share %
TPY1	11.31	13.95 %
TPY2	8.25	13.02 %
NLR1	3.44	10.62 %
MPL1	3.02	10.83 %
KHT1	2.86	12.80 %
PDT1	2.43	8.77 %
KNL2	2.05	9.79 %
TPI1	1.82	13.67 %
RJP1	1.79	7.72 %
SPE1	1.57	8.77 %
NYP1	1.28	10.99 %
KDA1	0.75	2.96 %
VKI1	0.71	6.31 %
KDR1	0.44	3.84 %
WHKD		0.00 %
Total	99.78	15.09 %