

MTD Sales
48.82 L

Brand Share %
14.88 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.21	21.28 %
Fridge	10.10	16.10 %
Wash-Mac	9.90	13.55 %
W.Heater	2.67	50.93 %
Air-Cond	1.17	1.64 %
D-Freez	1.08	57.87 %
W-Disp	0.52	76.60 %
Oven	0.16	5.61 %
Total	48.82	14.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.81	15.63 %
VIJAYAWADA-01	24.01	14.17 %
Total	48.82	14.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.23	20.79 %
Wash-Mac	4.95	12.71 %
Fridge	4.82	15.54 %
W.Heater	1.19	45.15 %
D-Freez	0.58	78.24 %
Air-Cond	0.55	2.28 %
W-Disp	0.37	83.24 %
Oven	0.11	7.11 %
Total	24.81	15.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.50	11.87 %
PIL1	0.80	10.18 %
SPE1	0.74	13.17 %
KNL2	0.71	13.67 %
KVL1	0.58	12.60 %
ADI1	0.49	10.13 %
NDL1	0.48	6.41 %
RJP1	0.46	6.96 %
KOU1	0.44	8.86 %
KNL1	0.36	5.25 %
CTO1	0.29	4.72 %
RCY1	0.16	4.43 %
MPL1	0.06	1.56 %
KDA1		0.00 %
Total	24.81	15.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.98	21.87 %
Fridge	5.28	16.64 %
Wash-Mac	4.96	14.49 %
W.Heater	1.48	56.80 %
Air-Cond	0.62	1.31 %
D-Freez	0.50	44.49 %
W-Disp	0.14	63.48 %
Oven	0.05	3.89 %
Total	24.01	14.17 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.32	10.93 %
CRL1	0.87	7.93 %
KND1	0.85	5.21 %
VKN1	0.81	13.60 %
OGL1	0.79	13.78 %
NRT1	0.50	13.03 %
VJW4	0.49	7.93 %
TNK1	0.43	6.16 %
GVM1	0.36	11.17 %
GNT2	0.32	9.09 %
RMV1	0.27	4.53 %
TVU1	0.27	11.18 %
VJW5	0.26	9.83 %
MTM1	0.16	3.75 %
ELU1	0.14	3.77 %
GNT1	0.12	1.69 %
GDV1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
NPR1		0.00 %
Total	24.01	14.17 %