

MTD Sales
51.70 L

Brand Share %
13.29 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.62	15.26 %
Fridge	13.73	19.63 %
Wash-Mac	9.45	11.77 %
W.Heater	2.28	57.81 %
D-Freez	1.53	88.04 %
Air-Cond	0.63	0.84 %
W-Disp	0.28	47.77 %
Oven	0.17	9.44 %
Total	51.70	13.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.48	13.79 %
VIJAYAWADA-01	25.22	12.80 %
Total	51.70	13.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.32	14.91 %
Fridge	6.60	21.24 %
Wash-Mac	5.81	13.79 %
W.Heater	1.27	67.21 %
D-Freez	0.28	57.75 %
W-Disp	0.14	100.00 %
Oven	0.06	6.49 %
Total	26.48	13.79 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.35	12.05 %
NLR1	0.96	8.90 %
TP11	0.80	11.73 %
KNL1	0.48	8.56 %
PDT1	0.40	8.15 %
RJP1	0.32	6.84 %
KHT1	0.28	5.98 %
PMR1	0.25	2.21 %
PIL1	0.21	4.65 %
ADI1	0.19	3.34 %
KOU1	0.07	1.83 %
MPL1		0.00 %
TPSD		0.00 %
Total	26.48	13.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.30	15.66 %
Fridge	7.13	18.34 %
Wash-Mac	3.64	9.54 %
D-Freez	1.25	100.00 %
W.Heater	1.01	49.13 %
Air-Cond	0.63	1.48 %
W-Disp	0.14	31.54 %
Oven	0.12	12.00 %
Total	25.22	12.80 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.13	12.04 %
ELU1	0.88	13.28 %
VJW5	0.79	13.06 %
VJW1	0.79	7.92 %
RMV1	0.69	9.92 %
NRT1	0.63	10.46 %
TDD1	0.50	10.69 %
GVM1	0.48	12.94 %
VJW3	0.48	10.21 %
OGI1	0.43	4.71 %
VJW4	0.39	3.36 %
CRL1	0.37	8.52 %
VUY1	0.32	6.63 %
KDR1	0.32	8.39 %
BPP1	0.31	12.14 %
VJW2	0.24	3.05 %
NPR1	0.22	4.54 %
GNT1	0.14	1.87 %
GNT2		0.00 %
GTSD		0.00 %
PPM1		0.00 %
Total	25.22	12.80 %