

MTD Sales
157.81 L

Brand Share %
14.97 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	71.56	16.53 %
Wash-Mac	33.54	16.60 %
Fridge	33.51	14.68 %
Air-Cond	14.55	8.18 %
W.Heater	2.83	64.55 %
D-Freez	1.10	45.01 %
Oven	0.44	13.02 %
W-Disp	0.27	48.23 %
Total	157.81	14.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	85.57	14.16 %
TIRUPATI-01	72.24	16.05 %
Total	157.81	14.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.02	15.03 %
Fridge	19.08	14.75 %
Wash-Mac	19.01	16.33 %
Air-Cond	9.76	8.29 %
W.Heater	1.49	65.92 %
D-Freez	0.87	47.33 %
Oven	0.27	12.32 %
W-Disp	0.06	47.23 %
Total	85.57	14.16 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.74	10.09 %
ELU1	3.87	11.49 %
TNK1	3.80	9.16 %
VJW1	3.57	10.30 %
VJW3	3.03	11.87 %
GNT1	2.96	7.38 %
OGL1	2.41	12.98 %
NPR1	1.54	10.52 %
TVU1	1.14	10.71 %
JGG1	1.05	10.94 %
GVM1	1.00	7.64 %
TDD1	0.86	6.70 %
GDV1	0.69	7.52 %
VJW2	0.68	7.49 %
DPE1	0.66	6.85 %
VJW4	0.55	6.32 %
VJW5	0.53	5.87 %
CRL1	0.48	2.15 %
GTSD		0.00 %
Total	85.57	14.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.54	18.28 %
Wash-Mac	14.54	16.97 %
Fridge	14.43	14.59 %
Air-Cond	4.79	7.95 %
W.Heater	1.35	63.10 %
D-Freez	0.22	37.82 %
W-Disp	0.21	48.55 %
Oven	0.17	14.31 %
Total	72.24	16.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.69	14.20 %
CTO1	3.86	12.77 %
KDA1	3.82	14.00 %
TPY1	3.48	14.81 %
ATP1	3.45	12.30 %
PDT1	2.49	11.79 %
NDL1	2.39	14.09 %
ADI1	1.40	12.47 %
MPL1	1.39	11.57 %
KOU1	1.34	14.56 %
RJP1	1.06	6.55 %
NYP1	1.02	7.84 %
VKI1	1.00	11.03 %
PUT1	0.92	11.07 %
Total	72.24	16.05 %