

MTD Sales
29.24 L

Brand Share %
14.18 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.37	16.78 %
Fridge	7.53	17.02 %
Wash-Mac	6.56	13.22 %
W.Heater	1.62	81.72 %
D-Freez	1.48	59.30 %
Air-Cond	1.30	3.04 %
W-Disp	0.21	11.45 %
Oven	0.17	11.32 %
Total	29.24	14.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.99	15.37 %
TIRUPATI-01	13.25	12.96 %
Total	29.24	14.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.20	15.25 %
Wash-Mac	4.18	18.24 %
Fridge	4.15	22.55 %
Air-Cond	1.30	5.10 %
W.Heater	0.76	87.13 %
D-Freez	0.21	33.10 %
W-Disp	0.14	13.55 %
Oven	0.05	8.89 %
Total	15.99	15.37 %

Branch *	MTD Sales L	Brand Share %
KND1	0.70	6.65 %
CKT1	0.51	13.73 %
TNK1	0.47	9.43 %
OGL1	0.44	12.64 %
RMV1	0.39	11.42 %
TDD1	0.30	10.51 %
VJW3	0.25	10.62 %
VJW4	0.24	8.34 %
GNT1	0.23	3.62 %
VJW1	0.16	7.01 %
VJW5	0.14	5.09 %
GDV1	0.12	9.10 %
CRL1		0.00 %
KDR1		0.00 %
Total	15.99	15.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.17	18.68 %
Fridge	3.38	13.08 %
Wash-Mac	2.39	8.92 %
D-Freez	1.27	68.34 %
W.Heater	0.87	77.49 %
Oven	0.11	12.94 %
W-Disp	0.07	8.74 %
Total	13.25	12.96 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.51	13.62 %
PMR1	0.48	12.54 %
SPE1	0.41	8.67 %
RJP1	0.38	9.76 %
PDT1	0.35	13.51 %
KNL1	0.34	11.14 %
ATP1	0.24	5.04 %
KVL1	0.23	6.40 %
GTL1	0.18	3.32 %
KNL2	0.17	7.86 %
BVL1	0.14	6.34 %
PGR1	0.10	4.33 %
ADI1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
Total	13.25	12.96 %