

MTD Sales
39.72 L

Brand Share %
11.01 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.68	14.62 %
Wash-Mac	10.20	17.25 %
Fridge	9.44	12.81 %
Air-Cond	5.17	3.89 %
W.Heater	1.24	51.68 %
D-Freez	0.87	32.17 %
Oven	0.11	5.17 %
Total	39.72	11.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.92	11.74 %
VIJAYAWADA-01	18.81	10.29 %
Total	39.72	11.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.64	13.46 %
Wash-Mac	6.17	16.16 %
Fridge	5.66	13.26 %
W.Heater	1.07	60.37 %
Air-Cond	0.98	2.23 %
D-Freez	0.29	29.69 %
Oven	0.11	11.40 %
Total	20.92	11.74 %

Branch *	MTD Sales L	Brand Share %
PUT1	2.12	10.78 %
TPY1	0.79	10.64 %
NLR1	0.61	6.91 %
BVL1	0.40	10.34 %
CTO1	0.33	3.24 %
ADI1	0.32	10.66 %
NYP1	0.28	5.12 %
KOU1	0.23	7.47 %
DHN1	0.23	8.27 %
PIL1	0.19	5.47 %
PGR1	0.15	6.43 %
KDA1	0.12	3.02 %
NDL1	0.08	1.23 %
PDT1		0.00 %
RJP1		0.00 %
Total	20.92	11.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.05	16.15 %
Air-Cond	4.19	4.70 %
Wash-Mac	4.03	19.23 %
Fridge	3.78	12.19 %
D-Freez	0.58	33.57 %
W.Heater	0.17	27.03 %
Total	18.81	10.29 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.76	10.65 %
OGL1	0.69	10.25 %
VKN1	0.63	8.74 %
PAP1	0.46	10.19 %
VJW1	0.39	2.50 %
TVU1	0.34	10.54 %
GNT1	0.31	4.67 %
VJW2	0.26	5.66 %
VUY1	0.24	9.15 %
GVM1	0.22	2.02 %
ELU1	0.21	3.55 %
JPT1	0.20	3.60 %
KDR1	0.11	2.71 %
DPE1	0.07	1.93 %
TDD1	0.03	1.35 %
CKT1		0.00 %
CRL1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PPM1		0.00 %
Total	18.81	10.29 %