



# AP : HAIER Sales Performance 06/05/2026 9:08 AM

MTD Sales  
204.72 L

Brand Share %  
12.48 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	122.52	9.86 %
Fridge	34.67	22.05 %
LED TV	31.12	22.03 %
Wash-Mac	9.61	12.05 %
D-Freez	5.83	52.93 %
W-Disp	0.68	16.02 %
W.Heater	0.16	14.59 %
Chimney	0.12	4.13 %
Total	204.72	12.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	112.27	12.33 %
TIRUPATI-01	92.45	12.66 %
Total	204.72	12.48 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.62	10.04 %
Fridge	17.44	23.17 %
LED TV	15.36	23.52 %
Wash-Mac	3.67	9.40 %
D-Freez	2.68	61.30 %
W-Disp	0.22	18.04 %
W.Heater	0.16	30.44 %
Chimney	0.12	10.46 %
Total	112.27	12.33 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.43	11.75 %
GNT1	4.53	6.81 %
VJW3	3.50	5.70 %
TNK1	3.28	9.55 %
TDD1	3.12	10.69 %
ELU1	3.00	11.20 %
RMV1	2.89	6.91 %
CRL1	2.35	6.12 %
NRT1	2.18	8.30 %
VJW5	2.08	11.94 %
CKT1	1.83	10.47 %
KND1	1.28	4.77 %
GDV1	1.24	7.36 %
PAP1	1.22	10.87 %
VJW4	1.21	2.55 %
TNI1	1.14	8.14 %
JGG1	1.12	10.57 %
DPE1	0.94	5.62 %
BPP1	0.88	6.07 %
VUY1	0.84	10.29 %
WHGT		0.00 %
WHVJ		0.00 %
Total	112.27	12.33 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	49.90	9.62 %
Fridge	17.23	21.01 %
LED TV	15.76	20.74 %
Wash-Mac	5.94	14.58 %
D-Freez	3.15	47.42 %
W-Disp	0.47	15.22 %
<b>Total</b>	<b>92.45</b>	<b>12.66 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	3.96	9.34 %
TPY1	3.59	10.33 %
PMR1	2.63	10.51 %
PUT1	2.40	9.91 %
NYP1	2.37	9.93 %
RJP1	2.02	7.19 %
TPI1	1.92	11.67 %
BVL1	1.91	8.27 %
KNL2	1.87	9.68 %
GTL1	1.56	11.36 %
ATP1	1.53	6.42 %
PDT1	1.39	4.54 %
DHN1	1.26	11.48 %
ADI1	1.08	8.84 %
SPE1	0.30	1.42 %
KDA1		0.00 %
<b>Total</b>	<b>92.45</b>	<b>12.66 %</b>