



AP : HAIER Sales Performance 06/04/2026 9:08 AM

MTD Sales
188.31 L

Brand Share %
15.66 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	118.35	14.20 %
Fridge	25.29	19.70 %
LED TV	25.13	18.55 %
Wash-Mac	11.57	13.39 %
D-Freez	6.41	73.46 %
Chimney	0.50	14.98 %
W-Disp	0.50	27.28 %
W.Heater	0.43	29.09 %
Oven	0.11	3.52 %
Total	188.31	15.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	99.64	16.23 %
TIRUPATI-01	88.66	15.07 %
Total	188.31	15.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.07	14.07 %
Fridge	14.72	23.25 %
LED TV	11.78	19.69 %
Wash-Mac	5.47	13.81 %
D-Freez	4.93	81.89 %
W.Heater	0.40	40.42 %
W-Disp	0.21	21.19 %
Oven	0.06	5.47 %
Total	99.64	16.23 %

Branch *	MTD Sales L	Brand Share %
VJW4	3.57	14.36 %
RMV1	3.56	14.96 %
GNT1	3.50	13.33 %
PAP1	2.73	14.39 %
TDD1	2.48	11.12 %
VJW1	2.39	9.17 %
JPT1	2.14	12.94 %
KND1	1.86	5.33 %
DPE1	1.32	12.59 %
TEL1	1.31	7.90 %
TNK1	1.22	4.69 %
NPR1	0.91	8.96 %
MTM1	0.87	10.76 %
BPP1	0.82	10.74 %
CRL1	0.64	2.91 %
VUY1	0.64	4.15 %
Total	99.64	16.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.28	14.36 %
LED TV	13.35	17.65 %
Fridge	10.58	16.25 %
Wash-Mac	6.10	13.02 %
D-Freez	1.48	54.71 %
Chimney	0.50	20.51 %
W-Disp	0.28	34.74 %
Oven	0.06	2.59 %
W.Heater	0.03	6.40 %
Total	88.66	15.07 %

Branch *	MTD Sales L	Brand Share %
TPY1	10.33	13.52 %
TPY2	7.35	13.85 %
NLR1	3.06	10.70 %
MPL1	2.62	9.71 %
KHT1	2.49	12.75 %
PDT1	2.28	8.59 %
SPE1	1.57	10.77 %
RJP1	1.54	7.47 %
KNL2	1.53	7.68 %
NYP1	1.28	12.04 %
TPI1	1.09	10.06 %
KDA1	0.75	3.29 %
VKI1	0.71	6.94 %
KDR1	0.44	4.06 %
WHKD		0.00 %
Total	88.66	15.07 %