

MTD Sales
41.70 L

Brand Share %
14.25 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.03	20.40 %
Fridge	9.23	16.27 %
Wash-Mac	8.17	12.74 %
W.Heater	2.34	52.07 %
Air-Cond	0.86	1.35 %
W-Disp	0.52	76.60 %
D-Freez	0.39	52.32 %
Oven	0.16	6.26 %
Total	41.70	14.25 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.49	15.31 %
VIJAYAWADA-01	20.21	13.26 %
Total	41.70	14.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.96	20.91 %
Fridge	4.33	16.02 %
Wash-Mac	4.00	11.87 %
W.Heater	1.06	44.60 %
Air-Cond	0.55	2.45 %
W-Disp	0.37	83.24 %
D-Freez	0.11	41.10 %
Oven	0.11	8.79 %
Total	21.49	15.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.36	11.75 %
PIL1	0.80	10.35 %
PMR1	0.78	14.19 %
SPE1	0.74	13.98 %
KVL1	0.58	12.60 %
RJP1	0.46	7.64 %
NDL1	0.37	5.74 %
KOU1	0.37	9.09 %
KNL1	0.36	5.85 %
CTO1	0.29	6.36 %
ADI1	0.16	3.68 %
MPL1	0.06	1.56 %
RCY1	0.02	0.89 %
KDA1		0.00 %
Total	21.49	15.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.07	19.81 %
Fridge	4.90	16.50 %
Wash-Mac	4.17	13.70 %
W.Heater	1.28	60.40 %
Air-Cond	0.31	0.76 %
D-Freez	0.28	58.85 %
W-Disp	0.14	63.48 %
Oven	0.05	3.89 %
Total	20.21	13.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.32	12.30 %
KND1	0.85	5.26 %
VKN1	0.69	12.38 %
CRL1	0.54	7.25 %
NRT1	0.50	13.03 %
VJW4	0.49	8.92 %
GVM1	0.36	12.45 %
GNT2	0.32	9.52 %
TNK1	0.30	4.49 %
TVU1	0.27	13.00 %
VJW5	0.19	7.75 %
MTM1	0.16	3.86 %
ELU1	0.14	3.85 %
RMV1	0.09	1.53 %
GNT1		0.04 %
GDV1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
NPR1		0.00 %
Total	20.21	13.26 %