

MTD Sales
23.75 L

Brand Share %
15.33 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.57	17.81 %
Fridge	5.48	19.24 %
Wash-Mac	4.46	12.75 %
W.Heater	1.20	55.34 %
D-Freez	1.10	100.00 %
Air-Cond	0.63	2.32 %
Oven	0.17	18.41 %
W-Disp	0.14	38.52 %
Total	23.75	15.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.10	15.74 %
VIJAYAWADA-01	11.65	14.92 %
Total	23.75	15.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.17	18.96 %
Wash-Mac	2.73	15.14 %
Fridge	2.39	17.05 %
W.Heater	0.47	57.22 %
D-Freez	0.28	100.00 %
Oven	0.06	16.81 %
Total	12.10	15.74 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.64	10.87 %
CTO1	0.52	11.29 %
NLR1	0.49	12.43 %
SPE1	0.32	5.60 %
KHT1	0.28	10.13 %
PMR1	0.25	6.68 %
GTL1	0.14	9.80 %
ADI1	0.12	8.31 %
KOU1	0.07	2.94 %
PIL1	0.03	1.78 %
KNL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	12.10	15.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.40	16.41 %
Fridge	3.09	21.35 %
Wash-Mac	1.73	10.21 %
D-Freez	0.81	100.00 %
W.Heater	0.73	54.19 %
Air-Cond	0.63	3.83 %
W-Disp	0.14	38.52 %
Oven	0.12	19.27 %
Total	11.65	14.92 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.38	11.04 %
VJW1	0.36	6.07 %
KDR1	0.32	10.47 %
VJW2	0.24	9.22 %
PAP1	0.20	15.02 %
BVR1	0.19	6.20 %
TDD1	0.19	15.26 %
VJW4	0.07	0.89 %
VKN1	0.07	12.44 %
PNR1	0.06	7.44 %
GNT1	0.03	0.99 %
CRL1		0.00 %
GNT2		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
VUY1		0.00 %
Total	11.65	14.92 %