

MTD Sales
146.92 L

Brand Share %
14.90 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	67.02	16.31 %
Fridge	31.76	14.87 %
Wash-Mac	29.84	16.01 %
Air-Cond	13.93	8.55 %
W.Heater	2.63	64.27 %
D-Freez	1.10	45.01 %
Oven	0.44	14.07 %
W-Disp	0.20	48.24 %
Total	146.92	14.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	80.82	14.18 %
TIRUPATI-01	66.10	15.89 %
Total	146.92	14.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.97	14.71 %
Fridge	18.29	15.06 %
Wash-Mac	17.23	16.02 %
Air-Cond	9.76	8.92 %
W.Heater	1.35	64.29 %
D-Freez	0.87	47.33 %
Oven	0.27	13.91 %
W-Disp	0.06	101.35 %
Total	80.82	14.18 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.38	9.80 %
ELU1	3.87	11.87 %
TNK1	3.56	9.08 %
VJW1	3.32	10.24 %
GNT1	2.96	7.74 %
VJW3	2.77	11.97 %
OGL1	2.41	14.63 %
NPR1	1.54	11.55 %
TVU1	1.14	11.48 %
JGG1	1.05	11.34 %
GVM1	1.00	7.64 %
GDV1	0.69	7.59 %
VJW2	0.68	8.23 %
DPE1	0.66	7.26 %
TDD1	0.60	5.19 %
VJW4	0.55	6.38 %
VJW5	0.53	6.08 %
CRL1	0.48	2.42 %
GTSD		0.00 %
Total	80.82	14.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.05	18.25 %
Fridge	13.46	14.63 %
Wash-Mac	12.61	15.98 %
Air-Cond	4.17	7.80 %
W.Heater	1.27	64.25 %
D-Freez	0.22	37.82 %
Oven	0.17	14.31 %
W-Disp	0.14	38.87 %
Total	66.10	15.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.00	12.41 %
ATP1	3.38	13.43 %
KDA1	3.34	13.67 %
CTO1	3.06	11.86 %
NLR1	2.34	14.36 %
NDL1	2.28	14.55 %
PDT1	2.08	11.36 %
MPL1	1.39	12.00 %
ADI1	1.27	11.59 %
KOU1	1.23	14.07 %
KNL1	1.19	13.21 %
RJP1	1.06	6.55 %
VKI1	1.00	12.14 %
NYP1	0.93	7.38 %
PUT1	0.69	8.95 %
Total	66.10	15.89 %