

MTD Sales
24.00 L

Brand Share %
13.68 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.11	17.03 %
Fridge	6.54	17.19 %
Wash-Mac	4.95	12.30 %
W.Heater	1.32	78.46 %
Air-Cond	0.98	2.62 %
D-Freez	0.85	45.49 %
W-Disp	0.14	9.61 %
Oven	0.11	9.94 %
Total	24.00	13.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.00	15.08 %
TIRUPATI-01	11.00	12.32 %
Total	24.00	13.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.42	14.91 %
Fridge	3.47	23.22 %
Wash-Mac	3.38	19.94 %
Air-Cond	0.98	4.44 %
W.Heater	0.63	84.89 %
W-Disp	0.07	7.84 %
Oven	0.05	11.50 %
Total	13.00	15.08 %

Branch *	MTD Sales L	Brand Share %
KND1	0.70	6.74 %
TNK1	0.47	11.69 %
OGL1	0.44	13.25 %
CKT1	0.23	7.73 %
VJW1	0.16	7.93 %
VJW5	0.14	5.09 %
VJW3	0.12	10.17 %
GDV1	0.12	9.10 %
RMV1	0.07	2.59 %
CRL1		0.00 %
GNT1		0.00 %
KDR1		0.00 %
TDD1		0.00 %
Total	13.00	15.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.69	19.67 %
Fridge	3.07	13.29 %
Wash-Mac	1.57	6.74 %
D-Freez	0.85	59.06 %
W.Heater	0.69	73.41 %
W-Disp	0.07	12.44 %
Oven	0.06	8.81 %
Total	11.00	12.32 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.44	10.44 %
RJP1	0.35	9.02 %
PMR1	0.30	10.98 %
KHT1	0.29	10.25 %
KNL1	0.28	9.86 %
ATP1	0.24	5.30 %
KVL1	0.23	7.70 %
GTL1	0.18	3.32 %
KNL2	0.17	10.13 %
NYP1	0.14	10.57 %
PGR1	0.10	5.43 %
SPE1	0.03	0.84 %
ADI1		0.00 %
BVL1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
Total	11.00	12.32 %