

MTD Sales
33.45 L

Brand Share %
11.11 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.63	15.01 %
Wash-Mac	8.38	16.96 %
Fridge	7.09	11.00 %
Air-Cond	4.53	4.39 %
D-Freez	0.87	43.14 %
W.Heater	0.83	45.91 %
Oven	0.11	5.68 %
Total	33.45	11.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.17	11.00 %
VIJAYAWADA-01	16.28	11.22 %
Total	33.45	11.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.39	14.75 %
Wash-Mac	5.00	15.46 %
Fridge	3.66	9.88 %
Air-Cond	0.98	2.47 %
W.Heater	0.73	54.11 %
D-Freez	0.29	29.69 %
Oven	0.11	11.40 %
Total	17.17	11.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.35	9.57 %
PUT1	1.17	6.79 %
VKI1	0.48	10.61 %
NLR1	0.32	4.26 %
NYP1	0.24	5.14 %
KOU1	0.23	8.98 %
PIL1	0.19	5.47 %
CTO1	0.18	2.21 %
PGR1	0.15	6.89 %
NDL1	0.08	1.48 %
KDA1		0.00 %
PDT1		0.00 %
RJP1		0.00 %
Total	17.17	11.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.24	15.33 %
Air-Cond	3.55	5.59 %
Fridge	3.43	12.50 %
Wash-Mac	3.37	19.82 %
D-Freez	0.58	55.67 %
W.Heater	0.10	21.42 %
Total	16.28	11.22 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.94	10.77 %
RMV1	0.44	6.63 %
VJW1	0.39	2.67 %
VKN1	0.38	6.48 %
GNT1	0.31	5.85 %
VJW2	0.26	6.68 %
VUY1	0.24	10.10 %
GVM1	0.22	6.60 %
ELU1	0.21	4.21 %
JPT1	0.20	4.05 %
TDD1	0.03	2.11 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
Total	16.28	11.22 %