



AP : HAIER Sales Performance 05/05/2026 9:08 AM

MTD Sales
181.30 L

Brand Share %
12.13 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	108.02	9.48 %
Fridge	32.04	22.43 %
LED TV	27.78	22.70 %
Wash-Mac	7.57	10.63 %
D-Freez	5.01	50.19 %
W-Disp	0.61	15.71 %
W.Heater	0.16	15.57 %
Chimney	0.12	4.89 %
Total	181.30	12.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	97.89	11.96 %
TIRUPATI-01	83.42	12.34 %
Total	181.30	12.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.41	9.53 %
Fridge	16.74	24.85 %
LED TV	13.41	24.24 %
Wash-Mac	2.75	7.92 %
D-Freez	2.17	59.41 %
W.Heater	0.16	30.44 %
W-Disp	0.15	14.78 %
Chimney	0.12	10.46 %
Total	97.89	11.96 %

Branch *	MTD Sales L	Brand Share %
GNT1	4.53	7.20 %
TNK1	3.28	10.14 %
ELU1	2.72	11.65 %
RMV1	2.58	6.55 %
TDD1	2.35	9.04 %
CRL1	2.28	6.34 %
NRT1	2.18	10.08 %
VJW3	1.98	3.81 %
VJW5	1.71	11.80 %
CKT1	1.60	10.17 %
GDV1	1.24	7.91 %
PAP1	1.22	11.34 %
DPE1	1.19	7.31 %
TNI1	1.14	10.77 %
KND1	1.09	4.27 %
BPP1	0.88	8.38 %
VUY1	0.84	10.57 %
VJW4	0.84	1.81 %
WHVJ		0.00 %
Total	97.89	11.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.61	9.40 %
Fridge	15.31	20.27 %
LED TV	14.37	21.43 %
Wash-Mac	4.82	13.21 %
D-Freez	2.84	44.88 %
W-Disp	0.47	16.03 %
Total	83.42	12.34 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.96	9.63 %
TPY1	3.35	9.72 %
PUT1	2.40	10.26 %
NYP1	2.37	10.16 %
PIL1	2.33	10.44 %
PMR1	2.24	9.33 %
VKI1	2.18	10.89 %
BVL1	1.91	8.88 %
RJP1	1.51	5.86 %
KNL2	1.47	8.93 %
PDT1	1.39	4.98 %
GTL1	1.34	10.71 %
NDL1	1.31	11.06 %
DHN1	1.13	10.59 %
ADI1	0.95	8.41 %
ATP1	0.74	3.48 %
SPE1	0.30	1.65 %
KDA1		0.00 %
Total	83.42	12.34 %