



# AP : HAIER Sales Performance 05/04/2026 9:08 AM

MTD Sales  
159.40 L

Brand Share %  
15.21 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	100.06	13.76 %
Fridge	21.82	19.47 %
LED TV	21.79	18.51 %
Wash-Mac	9.72	12.86 %
D-Freez	4.92	74.32 %
W.Heater	0.43	30.47 %
W-Disp	0.35	25.49 %
Chimney	0.25	8.20 %
Oven	0.06	1.93 %
<b>Total</b>	<b>159.40</b>	<b>15.21 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	80.91	15.42 %
TIRUPATI-01	78.49	14.99 %
<b>Total</b>	<b>159.40</b>	<b>15.21 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.61	13.03 %
Fridge	13.11	23.10 %
LED TV	10.17	19.84 %
Wash-Mac	4.72	13.48 %
D-Freez	3.77	77.56 %
W.Heater	0.40	40.42 %
W-Disp	0.06	10.28 %
Oven	0.06	5.47 %
<b>Total</b>	<b>80.91</b>	<b>15.42 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	4.12	14.48 %
TDD1	2.48	13.08 %
VJW3	2.28	14.49 %
GNT1	2.07	9.85 %
PAP1	2.06	12.04 %
VJW1	2.01	9.57 %
VJW4	1.56	9.67 %
JPT1	1.51	10.13 %
DPE1	1.32	14.33 %
KND1	1.26	3.99 %
TVU1	1.25	14.12 %
TEL1	1.02	8.07 %
NPR1	0.91	9.43 %
MTM1	0.87	12.77 %
TNK1	0.83	3.59 %
BPP1	0.82	12.59 %
VUY1	0.64	4.34 %
CRL1	0.40	2.10 %
<b>Total</b>	<b>80.91</b>	<b>15.42 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	51.44	14.52 %
LED TV	11.62	17.49 %
Fridge	8.71	15.75 %
Wash-Mac	5.00	12.33 %
D-Freez	1.16	65.42 %
W-Disp	0.28	38.10 %
Chimney	0.25	11.57 %
W.Heater	0.03	7.41 %
<b>Total</b>	<b>78.49</b>	<b>14.99 %</b>

Branch *	MTD Sales L	Brand Share %
TPY1	9.55	12.87 %
TPY2	6.06	13.28 %
NLR1	3.06	11.58 %
MPL1	2.62	10.03 %
KHT1	2.49	13.43 %
PDT1	2.28	9.17 %
PUT1	2.07	14.96 %
SPE1	1.57	13.51 %
RJP1	1.54	8.50 %
KNL2	1.53	8.73 %
NYP1	1.12	11.32 %
KDA1	0.75	3.75 %
TPI1	0.73	7.91 %
VKI1	0.71	10.11 %
KDR1	0.13	1.49 %
WHKD		0.00 %
<b>Total</b>	<b>78.49</b>	<b>14.99 %</b>