

MTD Sales
21.06 L

Brand Share %
17.44 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.70	24.05 %
Wash-Mac	4.04	15.68 %
Fridge	3.17	16.31 %
W.Heater	1.49	60.01 %
D-Freez	0.56	74.50 %
Air-Cond	0.55	2.14 %
W-Disp	0.44	73.54 %
Oven	0.11	10.85 %
Total	21.06	17.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.53	18.97 %
VIJAYAWADA-01	10.53	16.15 %
Total	21.06	17.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.25	23.81 %
Wash-Mac	2.15	15.58 %
Fridge	1.22	12.83 %
W.Heater	0.72	61.24 %
Air-Cond	0.55	6.94 %
W-Disp	0.30	79.70 %
D-Freez	0.29	100.00 %
Oven	0.06	19.76 %
Total	10.53	18.97 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.35	14.90 %
CTO1	0.29	11.16 %
TPY2	0.28	4.24 %
KNL1	0.12	4.27 %
KOU1	0.07	6.09 %
ADI1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
Total	10.53	18.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.45	24.28 %
Fridge	1.95	19.66 %
Wash-Mac	1.89	15.79 %
W.Heater	0.77	58.91 %
D-Freez	0.28	58.85 %
W-Disp	0.14	63.48 %
Oven	0.05	7.35 %
Total	10.53	16.15 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.46	15.06 %
PAP1	0.26	13.84 %
RAL1	0.22	12.16 %
NRT1	0.21	16.13 %
PPM1	0.18	13.54 %
MTM1	0.16	12.66 %
ELU1	0.14	11.34 %
TVU1	0.12	11.79 %
TNI1	0.12	7.09 %
GNT2	0.12	8.56 %
RMV1	0.10	6.94 %
GNT1	0.07	2.16 %
GDV1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
NPR1		0.00 %
TNK1		0.00 %
VJW5		0.00 %
Total	10.53	16.15 %