

MTD Sales
20.82 L

Brand Share %
15.07 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.86	16.76 %
Fridge	4.88	18.59 %
Wash-Mac	4.46	14.42 %
W.Heater	1.04	56.97 %
D-Freez	0.64	100.00 %
Air-Cond	0.63	2.62 %
Oven	0.17	18.41 %
W-Disp	0.14	49.52 %
Total	20.82	15.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.48	16.94 %
VIJAYAWADA-01	9.34	13.26 %
Total	20.82	15.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.83	20.68 %
Wash-Mac	2.73	16.74 %
Fridge	2.39	18.67 %
W.Heater	0.47	63.62 %
Oven	0.06	16.81 %
Total	11.48	16.94 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.64	14.51 %
CTO1	0.52	12.02 %
NLR1	0.49	12.43 %
SPE1	0.32	5.60 %
KHT1	0.28	11.42 %
PMR1	0.25	6.68 %
ADI1	0.12	10.22 %
KOU1	0.07	2.94 %
PIL1	0.03	2.08 %
KNL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	11.48	16.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.02	12.26 %
Fridge	2.49	18.51 %
Wash-Mac	1.73	11.83 %
D-Freez	0.64	100.00 %
Air-Cond	0.63	4.27 %
W.Heater	0.56	52.34 %
W-Disp	0.14	49.52 %
Oven	0.12	19.27 %
Total	9.34	13.26 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.38	11.34 %
VJW1	0.36	6.51 %
KDR1	0.32	12.78 %
VJW2	0.24	9.22 %
BVR1	0.19	6.95 %
VJW4	0.07	0.90 %
VKN1	0.07	12.44 %
PNR1	0.06	7.44 %
GNT1	0.03	1.17 %
CRL1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VUY1		0.00 %
Total	9.34	13.26 %