

MTD Sales
56.26 L

Brand Share %
19.71 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	21.39	20.35 %
LED TV	16.09	25.58 %
Fridge	9.95	18.09 %
Wash-Mac	5.66	12.03 %
D-Freez	1.42	70.89 %
W.Heater	1.02	34.65 %
Chimney	0.47	32.01 %
Small-Ap	0.21	8.79 %
Oven	0.05	3.73 %
Total	56.26	19.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.03	22.03 %
TIRUPATI-01	23.23	17.16 %
Total	56.26	19.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.41	22.50 %
LED TV	10.85	31.71 %
Fridge	3.90	16.05 %
Wash-Mac	3.00	12.61 %
W.Heater	0.75	40.13 %
D-Freez	0.56	49.01 %
Chimney	0.35	51.54 %
Small-Ap	0.15	11.17 %
Oven	0.05	12.24 %
Total	33.03	22.03 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.89	15.86 %
GNT2	0.69	17.90 %
GNT1	0.68	8.69 %
JPT1	0.58	17.56 %
ELU1	0.51	7.58 %
TEL1	0.44	19.27 %
TNK1	0.41	11.10 %
OGL1	0.40	7.40 %
DPE1	0.39	17.05 %
CKT1	0.38	8.84 %
RMV1	0.37	9.17 %
VJW2	0.34	6.26 %
NRT1	0.30	11.94 %
NPR1	0.27	9.85 %
GVM1	0.18	10.34 %
TNI1	0.08	3.97 %
GTSD		0.00 %
VJSD		0.00 %
WHGT		0.00 %
Total	33.03	22.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.98	17.54 %
Fridge	6.05	19.69 %
LED TV	5.24	18.26 %
Wash-Mac	2.66	11.44 %
D-Freez	0.86	100.00 %
W.Heater	0.26	24.90 %
Chimney	0.13	15.72 %
Small-Ap	0.05	5.36 %
Total	23.23	17.16 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.05	15.20 %
KDA1	0.72	9.67 %
RJP1	0.71	19.06 %
PUT1	0.67	19.57 %
ATP1	0.62	10.49 %
ADI1	0.58	12.36 %
PDT1	0.55	9.71 %
VKI1	0.43	17.58 %
RCY1	0.37	11.91 %
MPL1	0.24	6.91 %
GTY1	0.15	11.11 %
KAR1	0.13	7.66 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KNSD		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	23.23	17.16 %