

MTD Sales
128.90 L

Brand Share %
14.67 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.26	16.25 %
Fridge	27.99	14.62 %
Wash-Mac	25.74	15.45 %
Air-Cond	12.07	8.34 %
W.Heater	2.27	64.43 %
D-Freez	1.10	50.16 %
Oven	0.28	10.57 %
W-Disp	0.20	47.15 %
Total	128.90	14.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	71.43	13.80 %
TIRUPATI-01	57.47	15.92 %
Total	128.90	14.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.99	14.25 %
Fridge	15.95	14.33 %
Wash-Mac	15.57	15.82 %
Air-Cond	8.53	8.73 %
W.Heater	1.35	67.01 %
D-Freez	0.87	54.76 %
Oven	0.11	6.58 %
W-Disp	0.06	45.18 %
Total	71.43	13.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.46	8.62 %
ELU1	3.87	12.94 %
VJW1	3.04	9.87 %
TNK1	2.89	7.86 %
VJW3	2.77	13.16 %
GNT1	2.66	7.74 %
RMV1	2.41	14.17 %
NPR1	1.54	13.26 %
KDR1	1.18	13.68 %
TVU1	1.14	12.42 %
TDD1	0.73	6.82 %
GVM1	0.73	6.21 %
VJW2	0.68	9.06 %
GDV1	0.58	7.00 %
VJW4	0.55	6.58 %
VJW5	0.53	6.08 %
CRL1	0.48	2.63 %
JGG1	0.44	5.45 %
DPE1	0.43	4.93 %
Total	71.43	13.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.26	18.76 %
Fridge	12.05	15.03 %
Wash-Mac	10.17	14.91 %
Air-Cond	3.54	7.53 %
W.Heater	0.92	60.96 %
D-Freez	0.22	37.82 %
Oven	0.17	17.34 %
W-Disp	0.14	48.12 %
Total	57.47	15.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.84	14.46 %
ATP1	2.78	12.39 %
KDA1	2.72	12.29 %
CTO1	2.65	12.08 %
PDT1	1.98	11.71 %
NDL1	1.45	11.64 %
KOU1	1.03	13.49 %
MPL1	0.98	10.30 %
KNL1	0.97	11.77 %
ADI1	0.95	10.10 %
NYP1	0.93	8.24 %
PUT1	0.46	8.00 %
VKI1	0.45	6.85 %
RJP1	0.39	2.95 %
Total	57.47	15.92 %