

MTD Sales
19.32 L

Brand Share %
13.80 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.44	19.62 %
Fridge	4.45	14.91 %
Wash-Mac	3.49	11.49 %
W.Heater	1.16	77.94 %
Air-Cond	0.98	3.03 %
D-Freez	0.61	69.21 %
W-Disp	0.14	12.21 %
Oven	0.05	7.46 %
Total	19.32	13.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.29	14.64 %
TIRUPATI-01	9.04	12.96 %
Total	19.32	13.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.09	15.99 %
Fridge	2.48	22.47 %
Wash-Mac	2.04	16.48 %
Air-Cond	0.98	5.13 %
W.Heater	0.56	83.44 %
W-Disp	0.07	10.48 %
Oven	0.05	11.50 %
Total	10.29	14.64 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.47	13.46 %
OGL1	0.44	13.25 %
CKT1	0.23	9.63 %
TVU1	0.22	13.46 %
VJW1	0.16	13.12 %
GDV1	0.12	11.61 %
RMV1	0.07	2.59 %
CRL1		0.00 %
GNT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	10.29	14.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.35	24.95 %
Fridge	1.97	10.46 %
Wash-Mac	1.45	8.06 %
D-Freez	0.61	100.00 %
W.Heater	0.59	73.33 %
W-Disp	0.07	14.66 %
Total	9.04	12.96 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.52	10.94 %
VKI1	0.33	12.85 %
KHT1	0.29	13.74 %
KNL1	0.28	9.86 %
MPL1	0.26	9.42 %
PMR1	0.23	9.03 %
GTL1	0.18	3.40 %
RJP1	0.17	4.76 %
NYP1	0.14	12.40 %
SPE1	0.03	1.41 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
Total	9.04	12.96 %