

MTD Sales
22.26 L

Brand Share %
10.93 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.46	14.71 %
Fridge	5.43	11.92 %
Wash-Mac	4.80	13.83 %
Air-Cond	2.26	3.71 %
W.Heater	0.67	50.17 %
D-Freez	0.58	37.99 %
Oven	0.06	3.49 %
Total	22.26	10.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.91	10.84 %
VIJAYAWADA-01	10.34	11.03 %
Total	22.26	10.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.93	14.66 %
Fridge	2.90	10.87 %
Wash-Mac	2.85	12.55 %
W.Heater	0.57	56.59 %
Air-Cond	0.33	1.35 %
D-Freez	0.29	29.69 %
Oven	0.06	9.49 %
Total	11.91	10.84 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.20	7.79 %
NLR1	0.20	4.28 %
CTO1	0.18	2.59 %
PIL1	0.13	4.91 %
NYP1	0.11	2.60 %
NDL1	0.08	2.48 %
DHN1		0.00 %
KDA1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	11.91	10.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.53	14.78 %
Fridge	2.53	13.39 %
Wash-Mac	1.96	16.24 %
Air-Cond	1.93	5.27 %
D-Freez	0.29	52.70 %
W.Heater	0.10	29.99 %
Total	10.34	11.03 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.44	8.56 %
OGL1	0.27	5.33 %
ELU1	0.21	8.26 %
PAP1	0.13	8.33 %
VJW1	0.12	0.96 %
VKN1	0.12	3.13 %
TDD1	0.03	3.54 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PPM1		0.00 %
VUY1		0.00 %
Total	10.34	11.03 %