



AP : HAIER Sales Performance 04/05/2026 9:08 AM

MTD Sales
148.19 L

Brand Share %
11.52 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	87.71	8.83 %
Fridge	27.14	22.85 %
LED TV	21.16	20.76 %
Wash-Mac	7.23	12.65 %
D-Freez	4.20	51.58 %
W-Disp	0.47	13.24 %
W.Heater	0.16	22.05 %
Chimney	0.12	6.04 %
Total	148.19	11.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	79.74	11.55 %
TIRUPATI-01	68.45	11.49 %
Total	148.19	11.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.66	9.11 %
Fridge	13.81	24.09 %
LED TV	10.18	23.11 %
Wash-Mac	2.75	10.32 %
D-Freez	1.93	56.58 %
W.Heater	0.16	38.38 %
W-Disp	0.15	16.01 %
Chimney	0.12	10.46 %
Total	79.74	11.55 %

Branch *	MTD Sales L	Brand Share %
GNT1	3.67	6.93 %
TNK1	3.28	11.51 %
RMV1	2.03	5.40 %
VJW3	1.98	4.26 %
TDD1	1.59	8.46 %
ELU1	1.54	7.65 %
CRL1	1.49	5.15 %
VJW5	1.32	10.29 %
GDV1	1.24	8.50 %
CKT1	1.21	8.85 %
DPE1	0.90	6.08 %
BPP1	0.88	9.02 %
KND1	0.85	3.65 %
VJW4	0.84	2.27 %
VJW2	0.76	8.40 %
NZV1	0.60	10.51 %
WHVJ		0.00 %
Total	79.74	11.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.05	8.49 %
Fridge	13.33	21.69 %
LED TV	10.98	18.97 %
Wash-Mac	4.49	14.66 %
D-Freez	2.27	47.98 %
W-Disp	0.32	12.27 %
Total	68.45	11.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.65	11.14 %
TPY1	2.83	8.72 %
NLR1	2.53	7.05 %
PMR1	2.24	10.09 %
PIL1	2.05	9.51 %
PUT1	1.95	9.05 %
RJP1	1.51	6.31 %
BVL1	1.50	8.19 %
PDT1	1.39	6.08 %
TPI1	1.38	9.84 %
NYP1	1.33	6.70 %
ADI1	0.80	7.94 %
ATP1	0.74	3.94 %
KNL2	0.49	3.77 %
GTL1	0.36	3.32 %
SPE1	0.30	1.77 %
KDA1		0.00 %
Total	68.45	11.49 %