



AP : HAIER Sales Performance 04/04/2026 9:08 AM

MTD Sales
137.78 L

Brand Share %
15.37 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	88.12	14.03 %
LED TV	19.29	18.94 %
Fridge	17.44	18.87 %
Wash-Mac	8.26	13.43 %
D-Freez	3.83	72.00 %
W.Heater	0.36	27.38 %
Chimney	0.25	9.14 %
W-Disp	0.21	18.72 %
Total	137.78	15.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	68.94	15.39 %
TIRUPATI-01	68.85	15.34 %
Total	137.78	15.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.20	13.22 %
Fridge	10.44	21.19 %
LED TV	9.16	21.04 %
Wash-Mac	3.99	13.71 %
D-Freez	2.82	76.22 %
W.Heater	0.33	37.00 %
Total	68.94	15.39 %

Branch *	MTD Sales L	Brand Share %
OGL1	3.10	14.30 %
ELU1	2.91	14.81 %
GNT1	1.81	9.98 %
PAP1	1.77	12.06 %
VJW1	1.71	10.24 %
JPT1	1.51	11.68 %
VJW4	1.20	11.13 %
KND1	1.14	3.61 %
TVU1	0.94	12.35 %
TEL1	0.91	8.64 %
MTM1	0.82	15.18 %
NPR1	0.78	9.91 %
TNK1	0.77	3.52 %
BPP1	0.70	12.75 %
VUY1	0.64	4.99 %
CRL1	0.40	2.28 %
Total	68.94	15.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.92	14.87 %
LED TV	10.13	17.37 %
Fridge	7.01	16.24 %
Wash-Mac	4.28	13.18 %
D-Freez	1.01	62.36 %
Chimney	0.25	13.05 %
W-Disp	0.21	36.30 %
W.Heater	0.03	7.41 %
Total	68.85	15.34 %

Branch *	MTD Sales L	Brand Share %
TPY1	8.64	13.71 %
TPY2	5.15	13.15 %
NLR1	2.72	11.26 %
PDT1	2.18	9.23 %
MPL1	2.01	8.49 %
KHT1	1.61	12.52 %
SPE1	1.57	15.16 %
KNL2	1.42	8.98 %
RJP1	1.22	7.83 %
NYP1	1.12	14.72 %
TPI1	0.72	9.22 %
KDA1	0.38	2.38 %
KDR1	0.13	1.75 %
WHKD		0.00 %
Total	68.85	15.34 %