

MTD Sales
18.47 L

Brand Share %
18.33 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.37	26.34 %
Wash-Mac	4.04	17.93 %
Fridge	2.49	15.73 %
W.Heater	1.06	54.21 %
D-Freez	0.56	74.50 %
Air-Cond	0.55	2.44 %
W-Disp	0.29	64.84 %
Oven	0.11	18.64 %
Total	18.47	18.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.39	20.21 %
VIJAYAWADA-01	9.08	16.73 %
Total	18.47	18.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.72	26.76 %
Wash-Mac	2.15	16.79 %
Fridge	0.79	10.10 %
W.Heater	0.62	58.76 %
Air-Cond	0.55	8.60 %
D-Freez	0.29	100.00 %
W-Disp	0.22	74.28 %
Oven	0.06	100.00 %
Total	9.39	20.21 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.35	16.50 %
ATP1	0.33	13.21 %
CTO1	0.29	14.08 %
TPY2	0.25	4.28 %
KOU1	0.07	6.09 %
KNL1	0.06	3.11 %
ADI1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
Total	9.39	20.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.65	25.92 %
Wash-Mac	1.89	19.43 %
Fridge	1.70	21.25 %
W.Heater	0.44	48.86 %
D-Freez	0.28	58.85 %
W-Disp	0.07	47.28 %
Oven	0.05	10.03 %
Total	9.08	16.73 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.22	12.75 %
PPM1	0.18	15.62 %
JPT1	0.12	17.00 %
TNI1	0.12	7.87 %
GNT2	0.12	11.24 %
RMV1	0.10	7.92 %
PAP1	0.07	4.91 %
MTM1	0.03	2.90 %
GDV1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NPR1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	9.08	16.73 %