

MTD Sales
15.78 L

Brand Share %
15.55 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.19	18.36 %
Fridge	3.52	19.24 %
Wash-Mac	3.06	13.57 %
D-Freez	0.64	100.00 %
Air-Cond	0.63	3.40 %
W.Heater	0.54	47.51 %
W-Disp	0.14	49.52 %
Oven	0.06	10.40 %
Total	15.78	15.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.59	17.79 %
VIJAYAWADA-01	7.18	13.52 %
Total	15.78	15.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.63	21.27 %
Fridge	2.00	24.66 %
Wash-Mac	1.65	14.22 %
W.Heater	0.26	68.89 %
Oven	0.06	23.28 %
Total	8.59	17.79 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.32	7.17 %
PMR1	0.25	8.30 %
ADI1	0.12	13.47 %
ATP1	0.12	4.46 %
PIL1	0.03	2.31 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	8.59	17.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.57	14.73 %
Fridge	1.52	14.94 %
Wash-Mac	1.41	12.89 %
D-Freez	0.64	100.00 %
Air-Cond	0.63	5.11 %
W.Heater	0.27	36.56 %
W-Disp	0.14	49.52 %
Total	7.18	13.52 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.32	13.45 %
NRT1	0.22	10.55 %
JGG1	0.13	11.76 %
VJW2	0.13	6.08 %
VJW1	0.10	2.30 %
VJW4	0.07	0.93 %
BVR1	0.07	2.72 %
PNR1	0.06	10.64 %
GNT1	0.03	3.10 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VUY1		0.00 %
Total	7.18	13.52 %