

MTD Sales
43.70 L

Brand Share %
20.91 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.65	24.19 %
LED TV	12.55	26.46 %
Fridge	6.89	18.18 %
Wash-Mac	3.32	9.50 %
D-Freez	0.86	77.02 %
W.Heater	0.70	29.26 %
Chimney	0.47	32.01 %
Small-Ap	0.21	13.77 %
Oven	0.05	4.69 %
Total	43.70	20.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.93	22.48 %
TIRUPATI-01	17.77	18.98 %
Total	43.70	20.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.23	26.26 %
LED TV	8.56	32.35 %
Fridge	2.60	14.04 %
Wash-Mac	0.99	5.65 %
D-Freez	0.56	68.55 %
W.Heater	0.44	28.95 %
Chimney	0.35	51.54 %
Small-Ap	0.15	16.53 %
Oven	0.05	19.25 %
Total	25.93	22.48 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.75	13.66 %
GNT2	0.69	18.98 %
GNT1	0.68	9.65 %
JGG1	0.57	15.72 %
TEL1	0.44	20.44 %
VSK1	0.41	6.28 %
TNK1	0.41	16.00 %
OGL1	0.40	9.32 %
CRL1	0.38	11.36 %
CKT1	0.38	10.10 %
RMV1	0.37	10.48 %
ELU1	0.35	6.38 %
VJW2	0.34	6.30 %
NRT1	0.15	8.04 %
GTSD		0.00 %
NPR1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
WHGT		0.00 %
Total	25.93	22.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.42	21.03 %
Fridge	4.29	22.14 %
LED TV	3.99	19.02 %
Wash-Mac	2.33	13.36 %
D-Freez	0.30	100.00 %
W.Heater	0.26	29.80 %
Chimney	0.13	15.72 %
Small-Ap	0.05	9.17 %
Total	17.77	18.98 %

Branch *	MTD Sales L	Brand Share %
KHT1	1.07	19.31 %
NLR1	0.88	15.55 %
ADI1	0.58	19.13 %
RJP1	0.57	20.30 %
KDA1	0.45	8.20 %
BVL1	0.35	18.92 %
MPL1	0.24	12.67 %
PDT1	0.17	4.70 %
ATP1	0.13	2.84 %
KAR1	0.13	9.52 %
GTL1		0.00 %
GTU1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	17.77	18.98 %