

MTD Sales
97.32 L

Brand Share %
14.78 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.16	15.67 %
Fridge	22.46	15.75 %
Wash-Mac	20.91	17.04 %
Air-Cond	7.92	7.28 %
W.Heater	2.14	68.60 %
D-Freez	0.43	30.53 %
W-Disp	0.20	55.77 %
Oven	0.11	5.28 %
Total	97.32	14.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	55.97	13.98 %
TIRUPATI-01	41.35	16.03 %
Total	97.32	14.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.22	14.14 %
Wash-Mac	13.07	17.43 %
Fridge	12.78	14.98 %
Air-Cond	6.11	7.87 %
W.Heater	1.25	70.14 %
D-Freez	0.43	41.54 %
W-Disp	0.06	45.18 %
Oven	0.05	3.70 %
Total	55.97	13.98 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.11	9.85 %
TNK1	2.78	9.25 %
GNT1	2.66	8.62 %
ELU1	2.62	10.35 %
VJW3	2.60	14.65 %
VJW1	2.16	8.30 %
RMV1	1.46	13.40 %
OGL1	1.10	10.11 %
TVU1	1.03	14.12 %
KDR1	0.73	10.89 %
VJW2	0.68	9.79 %
TNI1	0.67	13.21 %
TDD1	0.50	10.96 %
VJW4	0.49	6.65 %
CRL1	0.48	3.50 %
GDV1	0.46	6.38 %
JGG1	0.44	7.28 %
DPE1	0.43	6.82 %
VJW5	0.42	5.55 %
GVM1	0.37	4.26 %
Total	55.97	13.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.93	17.69 %
Fridge	9.68	16.90 %
Wash-Mac	7.84	16.43 %
Air-Cond	1.81	5.81 %
W.Heater	0.89	66.55 %
W-Disp	0.14	62.51 %
Oven	0.06	8.61 %
Total	41.35	16.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.63	14.22 %
KDA1	1.87	11.65 %
PDT1	1.52	10.42 %
CTO1	1.32	10.63 %
DHN1	1.12	13.91 %
NDL1	1.07	9.50 %
BVL1	0.88	11.41 %
KNL1	0.85	11.47 %
NYP1	0.80	10.48 %
KOU1	0.68	11.96 %
PGR1	0.56	7.86 %
ADI1	0.54	6.03 %
PUT1	0.46	11.38 %
VKI1	0.45	12.82 %
RJP1	0.39	3.39 %
Total	41.35	16.03 %