

MTD Sales
13.61 L

Brand Share %
16.52 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.71	19.66 %
Fridge	3.46	18.52 %
Wash-Mac	2.41	13.67 %
Air-Cond	0.66	4.62 %
W.Heater	0.63	76.34 %
D-Freez	0.61	69.21 %
W-Disp	0.14	22.62 %
Total	13.61	16.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.52	16.26 %
TIRUPATI-01	6.09	16.86 %
Total	13.61	16.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.87	14.89 %
Fridge	2.10	28.37 %
Wash-Mac	1.49	20.04 %
Air-Cond	0.66	6.00 %
W.Heater	0.33	90.45 %
W-Disp	0.07	48.98 %
Total	7.52	16.26 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.28	16.13 %
RMV1	0.07	8.04 %
ELU1	0.07	10.90 %
CRL1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	7.52	16.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	2.83	29.15 %
Fridge	1.36	12.04 %
Wash-Mac	0.92	9.03 %
D-Freez	0.61	100.00 %
W.Heater	0.30	65.12 %
W-Disp	0.07	14.66 %
Total	6.09	16.86 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.22	11.16 %
CTO1	0.20	8.78 %
RJP1	0.17	7.12 %
TP11	0.13	8.77 %
KHT1	0.07	6.49 %
SPE1	0.03	5.29 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	6.09	16.86 %