

MTD Sales
14.46 L

Brand Share %
10.27 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.31	14.44 %
Fridge	4.08	12.99 %
Wash-Mac	2.81	12.13 %
Air-Cond	1.30	2.82 %
W.Heater	0.61	53.22 %
D-Freez	0.29	38.46 %
Oven	0.06	5.57 %
Total	14.46	10.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.89	10.04 %
VIJAYAWADA-01	6.57	10.56 %
Total	14.46	10.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	3.13	14.24 %
Fridge	2.28	11.80 %
Wash-Mac	1.56	10.17 %
W.Heater	0.54	63.43 %
Air-Cond	0.33	1.62 %
Oven	0.06	15.32 %
Total	7.89	10.04 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.29	6.22 %
SPE1	0.23	7.51 %
PMR1	0.22	6.00 %
NLR1	0.20	9.64 %
CTO1	0.18	4.64 %
MPL1	0.16	7.97 %
PIL1	0.13	6.61 %
NYP1	0.11	3.05 %
NDL1	0.08	6.04 %
KNL1	0.02	3.65 %
DHN1		0.00 %
KDA1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	7.89	10.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.19	14.72 %
Fridge	1.80	14.90 %
Wash-Mac	1.25	15.95 %
Air-Cond	0.97	3.75 %
D-Freez	0.29	100.00 %
W.Heater	0.06	22.46 %
Total	6.57	10.56 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.29	8.75 %
VJW2	0.14	9.70 %
VKN1	0.12	5.34 %
PRL1	0.03	8.13 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
Total	6.57	10.56 %