



AP : HAIER Sales Performance 03/05/2026 9:08 AM

MTD Sales
115.75 L

Brand Share %
10.74 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	68.40	8.13 %
Fridge	20.74	21.91 %
LED TV	17.32	20.80 %
Wash-Mac	5.87	12.60 %
D-Freez	2.97	53.69 %
W-Disp	0.39	12.27 %
W.Heater	0.08	14.57 %
Total	115.75	10.74 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	61.32	10.44 %
TIRUPATI-01	54.44	11.10 %
Total	115.75	10.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.67	8.14 %
Fridge	10.01	21.51 %
LED TV	8.76	22.72 %
Wash-Mac	2.02	9.29 %
D-Freez	1.63	56.24 %
W-Disp	0.15	19.12 %
W.Heater	0.08	23.95 %
Total	61.32	10.44 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.38	10.12 %
GNT1	2.93	6.71 %
RMV1	1.63	4.81 %
TDD1	1.59	10.72 %
CRL1	1.49	5.72 %
ELU1	1.33	7.03 %
CKT1	0.93	7.67 %
VJW5	0.88	9.46 %
GDV1	0.86	6.85 %
KND1	0.85	3.74 %
VJW3	0.80	2.11 %
VJW4	0.76	2.20 %
VJW2	0.76	10.71 %
BPP1	0.50	6.59 %
VUY1	0.48	9.54 %
NZV1	0.39	8.10 %
DPE1	0.38	2.96 %
WHVJ		0.00 %
Total	61.32	10.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.73	8.11 %
Fridge	10.74	22.29 %
LED TV	8.56	19.14 %
Wash-Mac	3.84	15.53 %
D-Freez	1.34	50.88 %
W-Disp	0.24	10.05 %
Total	54.44	11.10 %

Branch *	MTD Sales L	Brand Share %
TPY1	2.59	9.25 %
NLR1	2.25	7.54 %
PMR1	1.59	7.88 %
RJP1	1.38	6.54 %
NYP1	1.33	8.10 %
PIL1	1.22	7.03 %
PDT1	1.00	5.15 %
PGR1	0.90	7.82 %
BVL1	0.89	6.03 %
ATP1	0.61	4.36 %
TPI1	0.60	5.63 %
ADI1	0.39	4.78 %
KNL2	0.35	3.18 %
GTL1	0.12	1.18 %
KDA1		0.00 %
SPE1		0.00 %
Total	54.44	11.10 %