



AP : HAIER Sales Performance 03/04/2026 9:09 AM

MTD Sales
114.30 L

Brand Share %
15.57 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	71.81	13.98 %
LED TV	17.09	20.32 %
Fridge	14.94	19.70 %
Wash-Mac	6.86	13.76 %
D-Freez	2.97	66.59 %
Chimney	0.25	9.14 %
W.Heater	0.23	20.88 %
W-Disp	0.15	19.66 %
Total	114.30	15.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	59.88	16.43 %
VIJAYAWADA-01	54.42	14.72 %
Total	114.30	15.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.45	15.81 %
LED TV	9.21	19.08 %
Fridge	6.50	18.50 %
Wash-Mac	3.39	12.99 %
D-Freez	0.89	59.39 %
Chimney	0.25	13.05 %
W-Disp	0.15	33.33 %
W.Heater	0.03	7.41 %
Total	59.88	16.43 %

Branch *	MTD Sales L	Brand Share %
TPY1	7.45	14.24 %
TPY2	4.45	13.04 %
PDT1	2.18	10.28 %
KNL1	2.04	15.12 %
NLR1	1.62	7.82 %
KNL2	1.42	13.60 %
ATP1	1.40	13.87 %
KHT1	1.22	10.71 %
RJP1	1.22	10.23 %
TPI1	0.72	10.92 %
GTL1	0.50	14.65 %
KDA1	0.38	2.74 %
KDR1		0.00 %
WHKD		0.00 %
Total	59.88	16.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.36	12.26 %
Fridge	8.44	20.73 %
LED TV	7.88	21.99 %
Wash-Mac	3.47	14.61 %
D-Freez	2.08	70.24 %
W.Heater	0.19	29.75 %
Total	54.42	14.72 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.67	15.23 %
RMV1	2.18	14.10 %
VJW1	1.71	11.13 %
JPT1	1.38	12.85 %
VJW4	1.20	11.36 %
CKT1	1.06	11.64 %
KND1	0.94	3.11 %
PAP1	0.91	7.30 %
NPR1	0.78	13.76 %
TNK1	0.77	4.12 %
BPP1	0.70	14.60 %
TVU1	0.50	7.86 %
TEL1	0.49	5.42 %
GNT1	0.47	3.49 %
MTM1	0.31	8.12 %
VUY1	0.29	2.64 %
CRL1	0.11	0.70 %
Total	54.42	14.72 %