

MTD Sales  
11.94 L

Brand Share %  
17.42 %

Information:

MTD : 01-12-2025 To 01-12-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.42 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.50        | 22.78 %       |
| Wash-Mac | 3.31        | 23.07 %       |
| Fridge   | 1.52        | 14.46 %       |
| D-Freez  | 0.56        | 74.50 %       |
| Air-Cond | 0.55        | 3.22 %        |
| W.Heater | 0.28        | 40.63 %       |
| W-Disp   | 0.22        | 57.89 %       |
| Total    | 11.94       | 17.42 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 6.13        | 22.35 %       |
| VIJAYAWADA-01 | 5.82        | 14.14 %       |
| Total         | 11.94       | 17.42 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.46        | 21.44 %       |
| Wash-Mac | 1.94        | 25.09 %       |
| Fridge   | 0.58        | 11.00 %       |
| Air-Cond | 0.55        | 26.99 %       |
| D-Freez  | 0.29        | 100.00 %      |
| W-Disp   | 0.22        | 74.28 %       |
| W.Heater | 0.10        | 45.12 %       |
| Total    | 6.13        | 22.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.33        | 15.98 %       |
| CTO1     | 0.29        | 16.59 %       |
| PDT1     | 0.11        | 10.47 %       |
| ADI1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 6.13        | 22.35 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.05        | 23.98 %       |
| Wash-Mac | 1.37        | 20.70 %       |
| Fridge   | 0.94        | 17.91 %       |
| D-Freez  | 0.28        | 58.85 %       |
| W.Heater | 0.18        | 38.63 %       |
| Total    | 5.82        | 14.14 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PPM1     | 0.18        | 15.62 %       |
| TNI1     | 0.12        | 16.63 %       |
| GNT2     | 0.12        | 11.24 %       |
| RMV1     | 0.10        | 12.04 %       |
| GDV1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 5.82        | 14.14 %       |