

MTD Sales
6.93 L

Brand Share %
14.13 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	3.44	20.09 %
Wash-Mac	1.31	12.65 %
Fridge	0.88	10.65 %
Air-Cond	0.63	5.39 %
D-Freez	0.45	100.00 %
W-Disp	0.14	68.72 %
Oven	0.06	14.44 %
W.Heater	0.03	4.94 %
Total	6.93	14.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.19	19.56 %
VIJAYAWADA-01	2.75	9.93 %
Total	6.93	14.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	2.69	27.40 %
Fridge	0.72	17.40 %
Wash-Mac	0.72	13.70 %
Oven	0.06	23.28 %
Total	4.19	19.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.12	7.73 %
NDL1	0.11	9.31 %
BVL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	4.19	19.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	0.75	10.28 %
Air-Cond	0.63	6.40 %
Wash-Mac	0.59	11.58 %
D-Freez	0.45	100.00 %
Fridge	0.15	3.77 %
W-Disp	0.14	68.72 %
W.Heater	0.03	6.00 %
Total	2.75	9.93 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.03	4.47 %
AMP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	2.75	9.93 %