

MTD Sales
25.07 L

Brand Share %
19.33 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.55	23.94 %
LED TV	6.72	21.76 %
Fridge	3.92	15.70 %
Wash-Mac	1.35	6.92 %
D-Freez	0.62	70.77 %
Chimney	0.47	49.49 %
W.Heater	0.43	41.17 %
Total	25.07	19.33 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.08	19.90 %
TIRUPATI-01	10.99	18.64 %
Total	25.07	19.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.66	22.25 %
LED TV	4.99	32.09 %
Fridge	0.91	7.47 %
Wash-Mac	0.51	5.27 %
Chimney	0.35	66.61 %
W.Heater	0.33	47.39 %
D-Freez	0.32	55.55 %
Total	14.08	19.90 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.68	11.99 %
PAP1	0.49	13.75 %
CRL1	0.38	13.62 %
CKT1	0.38	11.31 %
ELU1	0.35	7.54 %
OGL1	0.35	17.40 %
TEL1	0.30	18.97 %
TNK1	0.26	17.75 %
VJW2	0.03	0.71 %
BPP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VSK1		0.00 %
WHGT		0.00 %
JGG1	-0.19	-8.68 %
Total	14.08	19.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.89	26.69 %
Fridge	3.00	23.59 %
LED TV	1.73	11.28 %
Wash-Mac	0.84	8.57 %
D-Freez	0.30	100.00 %
Chimney	0.13	29.06 %
W.Heater	0.10	28.92 %
Total	10.99	18.64 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.73	14.65 %
TPY2	0.49	11.96 %
MPL1	0.24	15.48 %
BVL1	0.17	14.66 %
KDA1	0.15	3.13 %
KNL1	0.14	9.16 %
ATP1	0.07	3.23 %
ADI1		0.00 %
GTL1		0.00 %
GTY1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	10.99	18.64 %