

MTD Sales
40.62 L

Brand Share %
14.45 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	16.75	14.55 %
Fridge	9.57	15.05 %
Wash-Mac	8.52	17.08 %
Air-Cond	4.26	8.75 %
W.Heater	0.90	60.23 %
D-Freez	0.43	55.27 %
W-Disp	0.13	61.77 %
Oven	0.05	5.03 %
Total	40.62	14.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.44	13.92 %
TIRUPATI-01	17.18	15.25 %
Total	40.62	14.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.29	12.92 %
Fridge	5.52	14.75 %
Wash-Mac	5.28	17.94 %
Air-Cond	3.35	9.55 %
W.Heater	0.46	62.37 %
D-Freez	0.43	55.27 %
W-Disp	0.06	100.00 %
Oven	0.05	7.84 %
Total	23.44	13.92 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	9.87 %
ELU1	1.44	13.89 %
TNK1	1.19	9.61 %
GNT1	1.14	9.17 %
VJW1	1.04	8.85 %
VJW3	0.66	12.45 %
RMV1	0.64	12.93 %
PRL1	0.52	12.53 %
CRL1	0.48	12.37 %
OGL1	0.45	12.16 %
TVU1	0.40	13.00 %
TDD1	0.38	9.73 %
PAP1	0.35	14.02 %
RAL1	0.33	5.23 %
NPR1	0.31	10.89 %
TNI1	0.30	13.59 %
DPE1	0.25	7.56 %
VJW2	0.16	4.39 %
KDR1	0.14	3.76 %
VJW5	0.12	3.65 %
VJW4	0.11	5.72 %
GVM1		0.00 %
JGG1		0.00 %
Total	23.44	13.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.47	16.60 %
Fridge	4.05	15.47 %
Wash-Mac	3.25	15.83 %
Air-Cond	0.91	6.67 %
W.Heater	0.44	58.17 %
W-Disp	0.07	45.91 %
Total	17.18	15.25 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.87	13.61 %
KDA1	0.66	13.07 %
CTO1	0.64	13.96 %
PDT1	0.57	6.91 %
NDL1	0.56	8.96 %
KNL1	0.24	7.71 %
NLR1	0.24	9.89 %
KOU1	0.23	7.51 %
PGR1	0.23	5.75 %
VKI1	0.16	9.90 %
ADI1	0.15	3.32 %
DHN1		0.00 %
KVL1		0.00 %
NYP1		0.00 %
RJP1		0.00 %
Total	17.18	15.25 %