

MTD Sales
7.24 L

Brand Share %
15.39 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	2.45	20.01 %
LED TV	2.45	13.44 %
Wash-Mac	1.43	15.94 %
Air-Cond	0.33	5.28 %
W.Heater	0.27	71.29 %
D-Freez	0.17	38.64 %
W-Disp	0.14	46.86 %
Total	7.24	15.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.77	16.80 %
TIRUPATI-01	2.47	13.24 %
Total	7.24	15.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.72	36.16 %
LED TV	1.30	9.61 %
Wash-Mac	1.15	28.00 %
Air-Cond	0.33	6.20 %
W.Heater	0.20	87.05 %
W-Disp	0.07	100.00 %
Total	4.77	16.80 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.07	12.87 %
CRL1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	4.77	16.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	1.15	24.59 %
Fridge	0.73	9.78 %
Wash-Mac	0.28	5.74 %
D-Freez	0.17	100.00 %
W.Heater	0.07	47.41 %
W-Disp	0.07	30.50 %
Total	2.47	13.24 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.17	14.61 %
TPI1	0.13	14.02 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	2.47	13.24 %