

MTD Sales
4.68 L

Brand Share %
7.64 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1.58	9.43 %
Fridge	1.43	12.50 %
Wash-Mac	0.94	9.12 %
Air-Cond	0.33	1.52 %
D-Freez	0.29	100.00 %
W.Heater	0.11	47.66 %
Total	4.68	7.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.82	8.23 %
TIRUPATI-01	1.86	6.90 %
Total	4.68	7.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.07	19.74 %
LED TV	0.59	7.12 %
Wash-Mac	0.55	10.88 %
Air-Cond	0.33	2.21 %
D-Freez	0.29	100.00 %
Total	2.82	8.23 %

Branch *	MTD Sales L	Brand Share %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	2.82	8.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	0.99	11.70 %
Wash-Mac	0.40	7.46 %
Fridge	0.36	5.98 %
W.Heater	0.11	68.20 %
Total	1.86	6.90 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.11	5.31 %
NDL1	0.08	7.28 %
KOU1	0.03	4.30 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	1.86	6.90 %