



AP : HAIER Sales Performance 02/05/2026 9:09 AM

MTD Sales
84.07 L

Brand Share %
9.97 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.82	7.29 %
Fridge	15.83	23.38 %
LED TV	12.98	19.78 %
Wash-Mac	4.06	12.67 %
D-Freez	2.00	48.30 %
W-Disp	0.31	14.75 %
W.Heater	0.08	19.44 %
Total	84.07	9.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.96	9.28 %
TIRUPATI-01	41.11	10.81 %
Total	84.07	9.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.43	6.98 %
Fridge	7.15	20.29 %
LED TV	6.80	22.10 %
Wash-Mac	1.20	8.43 %
D-Freez	1.16	47.76 %
W-Disp	0.15	26.28 %
W.Heater	0.08	30.18 %
Total	42.96	9.28 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.19	6.30 %
BVR1	2.11	7.75 %
ELU1	1.33	9.23 %
RMV1	1.33	4.10 %
TDD1	0.95	7.66 %
GVM1	0.87	9.54 %
VJW3	0.80	2.53 %
CKT1	0.80	8.02 %
VJW4	0.76	2.49 %
TVU1	0.75	9.50 %
CRL1	0.62	3.47 %
KND1	0.61	2.83 %
JGG1	0.58	9.46 %
AMP1	0.52	9.04 %
BPP1	0.50	6.59 %
DPE1	0.38	3.58 %
PPM1	0.30	6.09 %
GDV1	0.09	0.91 %
TEL1		0.00 %
WHVJ		0.00 %
Total	42.96	9.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.38	7.69 %
Fridge	8.68	26.73 %
LED TV	6.18	17.74 %
Wash-Mac	2.87	16.03 %
D-Freez	0.84	49.05 %
W-Disp	0.16	10.47 %
Total	41.11	10.81 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.94	7.78 %
NLR1	1.29	6.09 %
PDT1	1.11	7.24 %
PIL1	1.04	7.02 %
NYP1	0.95	9.10 %
PGR1	0.82	8.25 %
RJP1	0.68	4.18 %
ATP1	0.61	6.82 %
TPI1	0.60	8.34 %
DHN1	0.52	9.26 %
PMR1	0.39	2.21 %
KNL2	0.23	2.13 %
BVL1	0.23	2.00 %
ADI1	0.15	2.18 %
GTL1		0.00 %
KDA1		0.00 %
SPE1		0.00 %
Total	41.11	10.81 %