



AP : HAIER Sales Performance 02/04/2026 9:08 AM

MTD Sales
87.95 L

Brand Share %
16.77 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	55.25	15.52 %
LED TV	12.75	19.14 %
Fridge	11.41	19.96 %
Wash-Mac	5.47	15.33 %
D-Freez	2.67	64.20 %
W-Disp	0.15	24.98 %
W.Heater	0.13	14.19 %
Chimney	0.12	5.45 %
Total	87.95	16.77 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	44.18	17.56 %
VIJAYAWADA-01	43.77	16.05 %
Total	87.95	16.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.71	17.28 %
LED TV	6.55	17.70 %
Fridge	5.31	20.04 %
Wash-Mac	2.73	15.30 %
D-Freez	0.60	49.40 %
W-Disp	0.15	33.33 %
Chimney	0.12	7.99 %
W.Heater	0.03	8.20 %
Total	44.18	17.56 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.05	11.97 %
PDT1	1.68	9.29 %
MPL1	1.45	14.98 %
PIL1	1.15	13.86 %
KNL2	1.05	12.35 %
RJP1	0.98	8.96 %
BVL1	0.98	11.54 %
SPE1	0.86	13.47 %
NLR1	0.76	8.70 %
NYP1	0.75	14.84 %
NDL1	0.73	12.70 %
KHT1	0.71	11.59 %
TPI1	0.40	8.50 %
ADI1	0.35	4.75 %
GTL1	0.20	8.18 %
KDA1		0.00 %
KDR1		0.00 %
Total	44.18	17.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.55	13.98 %
LED TV	6.20	20.95 %
Fridge	6.10	19.89 %
Wash-Mac	2.74	15.35 %
D-Freez	2.08	70.24 %
W.Heater	0.10	18.67 %
Total	43.77	16.05 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.74	15.90 %
ELU1	2.32	16.69 %
RMV1	2.08	15.51 %
VJW4	1.20	12.37 %
GNT2	1.12	14.66 %
PAP1	0.91	8.92 %
VJW1	0.88	7.47 %
JPT1	0.85	16.21 %
BPP1	0.57	14.13 %
TVU1	0.50	8.99 %
TEL1	0.49	6.37 %
GNT1	0.47	4.47 %
VJW5	0.45	10.31 %
TNK1	0.40	2.62 %
MTM1	0.31	10.53 %
VUY1	0.29	2.88 %
CRL1	0.11	0.91 %
Total	43.77	16.05 %