

MTD Sales
226.89 L

Brand Share %
13.81 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.81 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	105.93	17.20 %
Fridge	46.08	13.20 %
Wash-Mac	44.47	12.66 %
W.Heater	14.49	58.93 %
D-Freez	7.90	78.58 %
Air-Cond	4.92	1.83 %
W-Disp	2.04	54.88 %
Oven	1.04	9.77 %
Total	226.89	13.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	115.78	14.03 %
TIRUPATI-01	111.11	13.58 %
Total	226.89	13.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	50.83	16.89 %
Fridge	27.05	15.08 %
Wash-Mac	19.83	12.08 %
W.Heater	7.67	66.87 %
D-Freez	5.13	87.09 %
Air-Cond	3.73	2.44 %
W-Disp	0.93	52.61 %
Oven	0.61	13.36 %
Total	115.78	14.03 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.53	12.54 %
ELU1	4.24	12.78 %
TNK1	4.13	11.01 %
VJW3	3.97	11.15 %
RMV1	2.25	8.83 %
CRL1	2.24	7.43 %
PAP1	2.23	11.43 %
GNT1	2.00	5.33 %
KDR1	1.95	8.45 %
GNT2	1.59	9.95 %
GVM1	1.50	11.42 %
VJW4	1.16	4.43 %
VJW2	1.03	7.64 %
OGL1	0.97	2.66 %
DPE1	0.96	9.82 %
NPR1	0.37	1.69 %
GTSD		0.00 %
WHRM		0.00 %
Total	115.78	14.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	55.11	17.49 %
Wash-Mac	24.64	13.16 %
Fridge	19.03	11.22 %
W.Heater	6.83	52.00 %
D-Freez	2.77	66.53 %
Air-Cond	1.19	1.03 %
W-Disp	1.10	56.97 %
Oven	0.44	7.11 %
Total	111.11	13.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.87	9.97 %
CTO1	6.36	12.35 %
NLR1	4.73	11.88 %
NDL1	4.18	13.28 %
KNL1	3.08	11.66 %
KNL2	3.00	9.95 %
KDA1	2.92	13.41 %
KHT1	2.20	7.94 %
PMR1	2.03	7.08 %
MPL1	1.97	7.11 %
NYP1	1.90	11.12 %
RJP1	1.68	6.58 %
VKI1	1.19	9.06 %
KOU1	0.78	5.04 %
TPSD		0.00 %
Total	111.11	13.58 %