

MTD Sales
560.03 L

Brand Share %
15.54 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	248.14	17.48 %
Fridge	127.43	16.50 %
Wash-Mac	122.72	17.37 %
Air-Cond	39.55	6.14 %
W.Heater	13.57	64.40 %
D-Freez	5.59	53.18 %
W-Disp	1.77	47.90 %
Oven	1.26	8.99 %
Total	560.03	15.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	289.88	16.20 %
VIJAYAWADA-01	270.14	14.89 %
Total	560.03	15.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	140.91	18.91 %
Wash-Mac	63.80	16.93 %
Fridge	57.77	15.12 %
Air-Cond	16.88	6.66 %
W.Heater	6.13	62.28 %
D-Freez	2.54	48.05 %
W-Disp	1.40	63.11 %
Oven	0.45	6.43 %
Total	289.88	16.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	25.75	13.07 %
CTO1	17.21	14.40 %
KNL2	12.54	13.99 %
PIL1	10.07	13.92 %
NDL1	9.90	14.72 %
NLR1	9.21	13.33 %
KDA1	7.89	10.73 %
KHT1	7.41	14.60 %
RJP1	6.68	11.22 %
ADI1	6.62	11.63 %
MPL1	6.19	11.24 %
NYP1	4.74	10.10 %
VKI1	1.97	5.55 %
WHRN		0.00 %
Total	289.88	16.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	107.23	15.90 %
Fridge	69.66	17.84 %
Wash-Mac	58.93	17.88 %
Air-Cond	22.67	5.81 %
W.Heater	7.44	66.25 %
D-Freez	3.04	58.40 %
Oven	0.81	11.57 %
W-Disp	0.37	24.96 %
Total	270.14	14.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	21.76	12.56 %
GNT1	10.64	9.15 %
VJW3	10.52	11.55 %
ELU1	10.44	13.67 %
TNK1	9.20	9.51 %
VJW1	9.10	10.99 %
OGI1	8.72	12.77 %
RMV1	8.60	13.34 %
TDD1	6.49	11.78 %
GNT2	5.20	14.61 %
VJW5	4.20	12.92 %
GDV1	3.83	15.33 %
NPR1	3.47	6.95 %
VJW2	3.25	10.62 %
DPE1	3.22	11.41 %
VJW4	2.03	6.02 %
CRL1	1.98	3.13 %
GTSD		0.00 %
WHVJ		0.00 %
Total	270.14	14.89 %