

MTD Sales
374.58 L

Brand Share %
14.90 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	155.42	25.23 %
Fridge	110.81	20.68 %
Wash-Mac	50.27	10.50 %
Air-Cond	29.88	4.00 %
D-Freez	13.71	62.71 %
W.Heater	8.59	36.16 %
Chimney	2.09	16.52 %
W-Disp	1.66	19.86 %
Oven	0.85	8.37 %
Vac-Clea	0.78	18.69 %
Small-Ap	0.52	3.31 %
Total	374.58	14.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	197.93	16.00 %
TIRUPATI-01	176.64	13.83 %
Total	374.58	14.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	76.25	24.25 %
Fridge	55.95	22.43 %
Wash-Mac	28.37	12.40 %
Air-Cond	19.93	5.35 %
D-Freez	9.21	59.52 %
W.Heater	4.87	40.86 %
Chimney	1.13	20.61 %
Oven	0.65	14.37 %
Vac-Clea	0.59	17.50 %
W-Disp	0.57	15.17 %
Small-Ap	0.41	5.01 %
Total	197.93	16.00 %

Branch *	MTD Sales L	Brand Share %
VSK1	20.64	14.17 %
BVR1	6.92	10.31 %
OGL1	6.74	14.66 %
TNK1	6.24	14.00 %
GNT1	5.65	9.40 %
RMV1	5.26	13.36 %
VJW3	5.08	7.90 %
GVM1	3.33	11.53 %
GNT2	3.23	10.03 %
PAP1	3.12	13.41 %
TNI1	3.10	9.81 %
GDV1	2.21	14.28 %
BPP1	2.08	14.26 %
TDD1	2.04	7.14 %
CRL1	1.96	4.20 %
VJW5	1.50	7.05 %
WHGT		0.00 %
WHRM		0.00 %
Total	197.93	16.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	79.17	26.25 %
Fridge	54.85	19.15 %
Wash-Mac	21.91	8.77 %
Air-Cond	9.95	2.66 %
D-Freez	4.50	70.46 %
W.Heater	3.72	31.43 %
W-Disp	1.09	23.64 %
Chimney	0.96	13.38 %
Oven	0.20	3.52 %
Vac-Clea	0.19	23.78 %
Small-Ap	0.10	1.40 %
Total	176.64	13.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.13	11.60 %
KDA1	8.03	13.22 %
ATP1	4.98	6.72 %
RJP1	4.91	12.25 %
MPL1	4.74	13.52 %
ADI1	4.31	14.85 %
PUT1	4.22	14.50 %
TPI1	4.17	13.89 %
KHT1	3.98	11.12 %
DHN1	3.83	13.81 %
KAR1	3.77	14.50 %
RCY1	3.76	8.78 %
SPE1	3.74	9.96 %
PDT1	3.73	10.06 %
GTY1	3.32	14.24 %
PMR1	3.19	9.54 %
PIL1	2.37	8.17 %
NLR1	2.34	4.25 %
KNL2	2.20	5.22 %
KDR1	1.80	7.83 %
WHKN		0.00 %
WHRN		0.00 %
Total	176.64	13.83 %