

MTD Sales
404.50 L

Brand Share %
15.47 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	171.67	17.00 %
Fridge	92.61	17.44 %
Wash-Mac	86.85	18.20 %
Air-Cond	31.69	5.89 %
W.Heater	10.97	70.18 %
D-Freez	8.77	57.84 %
W-Disp	1.00	16.58 %
Oven	0.94	7.67 %
Total	404.50	15.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	204.46	14.90 %
TIRUPATI-01	200.04	16.10 %
Total	404.50	15.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	90.13	17.19 %
Fridge	48.17	18.22 %
Wash-Mac	42.18	18.69 %
Air-Cond	14.01	4.21 %
W.Heater	4.92	66.97 %
D-Freez	4.13	60.28 %
W-Disp	0.46	15.11 %
Oven	0.44	9.55 %
Total	204.46	14.90 %

Branch *	MTD Sales L	Brand Share %
ELU1	8.04	12.05 %
RMV1	7.81	13.88 %
GNT1	7.33	8.03 %
VJW1	6.77	11.11 %
TDD1	5.34	12.90 %
TNK1	5.28	7.62 %
PAP1	5.24	14.36 %
OGL1	4.94	8.36 %
NRT1	4.42	11.27 %
VJW3	3.49	8.83 %
VJW4	3.48	13.61 %
VJW5	2.45	8.63 %
JGG1	2.03	10.85 %
CRL1	1.89	3.82 %
DPE1	1.61	7.74 %
KDR1	1.18	5.02 %
NPR1	0.89	2.97 %
GTSD		0.00 %
Total	204.46	14.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	81.54	16.80 %
Wash-Mac	44.66	17.76 %
Fridge	44.44	16.66 %
Air-Cond	17.67	8.60 %
W.Heater	6.05	73.03 %
D-Freez	4.64	55.82 %
W-Disp	0.54	18.10 %
Oven	0.50	6.55 %
Total	200.04	16.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.53	14.00 %
ATP1	9.24	11.81 %
PDT1	8.15	13.99 %
RJP1	7.19	12.96 %
CTO1	6.28	10.33 %
SPE1	5.18	13.95 %
NLR1	4.48	9.39 %
KVL1	4.47	11.33 %
VKI1	4.43	12.85 %
PMR1	4.19	14.93 %
NYP1	4.15	12.23 %
NDL1	4.03	7.87 %
ADI1	3.48	10.27 %
BVL1	2.92	11.06 %
PUT1	2.72	12.00 %
TPSD		0.00 %
Total	200.04	16.10 %