

MTD Sales
268.36 L

Brand Share %
13.29 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.89	14.31 %
Fridge	77.38	17.04 %
Wash-Mac	56.80	15.13 %
Air-Cond	30.41	5.44 %
W.Heater	12.90	62.16 %
D-Freez	6.30	44.66 %
Oven	1.12	10.19 %
W-Disp	0.56	10.23 %
Total	268.36	13.29 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	138.01	13.06 %
TIRUPATI-01	130.35	13.54 %
Total	268.36	13.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	42.24	15.00 %
Fridge	40.07	18.24 %
Wash-Mac	25.02	15.37 %
Air-Cond	20.82	5.68 %
W.Heater	5.62	62.23 %
D-Freez	3.64	44.28 %
Oven	0.46	8.10 %
W-Disp	0.14	5.17 %
Total	138.01	13.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	10.03	11.60 %
OGL1	6.35	12.38 %
TNK1	5.92	10.58 %
KND1	4.96	13.28 %
GVM1	4.21	10.49 %
RMV1	4.19	9.84 %
VJW1	3.53	6.29 %
VJW5	3.46	12.58 %
VJW4	2.33	9.40 %
PPM1	2.01	9.69 %
GNT1	1.89	4.32 %
VJW2	1.75	6.77 %
JGG1	1.46	10.89 %
TDD1	0.95	3.15 %
DPE1	0.89	5.47 %
CRL1	0.64	1.98 %
GTSD		0.00 %
Total	138.01	13.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	40.65	13.66 %
Fridge	37.31	15.91 %
Wash-Mac	31.78	14.94 %
Air-Cond	9.59	5.00 %
W.Heater	7.28	62.11 %
D-Freez	2.66	45.19 %
Oven	0.66	12.42 %
W-Disp	0.42	15.26 %
Total	130.35	13.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.98	13.09 %
CTO1	5.52	9.80 %
PDT1	4.58	11.27 %
KDA1	3.77	12.43 %
PIL1	3.59	11.24 %
SPE1	3.41	12.22 %
NDL1	3.39	10.06 %
VKI1	3.14	13.10 %
ADI1	2.96	8.26 %
NYP1	2.85	7.54 %
KOU1	2.36	11.58 %
BVL1	2.18	10.64 %
PGR1	1.86	7.95 %
KVL1	1.82	7.82 %
RJP1	1.81	6.68 %
NLR1	1.65	4.13 %
TPSD		0.00 %
Total	130.35	13.54 %