

MTD Sales
247.91 L

Brand Share %
13.42 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	74.73	15.97 %
LED TV	74.53	16.34 %
Wash-Mac	51.72	14.65 %
Air-Cond	27.11	5.15 %
D-Freez	10.92	59.71 %
W.Heater	8.05	59.44 %
Oven	0.85	6.86 %
Total	247.91	13.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	127.43	13.32 %
TIRUPATI-01	120.48	13.52 %
Total	247.91	13.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	40.62	16.98 %
LED TV	35.87	15.59 %
Wash-Mac	24.64	15.63 %
Air-Cond	15.32	5.00 %
D-Freez	6.54	58.26 %
W.Heater	4.18	59.12 %
Oven	0.28	5.41 %
Total	127.43	13.32 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.79	10.61 %
OGL1	4.38	10.94 %
KDR1	3.99	12.49 %
VJW3	3.98	11.20 %
KND1	3.84	9.44 %
RMV1	3.83	11.05 %
VJW1	3.72	7.42 %
GNT1	3.61	9.01 %
ELU1	3.37	9.26 %
RAL1	3.19	11.43 %
CKT1	3.19	13.17 %
VKN1	2.45	9.43 %
PPM1	2.02	10.41 %
GDV1	1.95	11.85 %
VUY1	1.83	12.70 %
DPE1	1.16	10.23 %
TDD1	1.08	5.22 %
CRL1	0.94	3.69 %
VJW5	0.77	3.37 %
GTSD		0.00 %
Total	127.43	13.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	38.66	17.10 %
Fridge	34.11	14.92 %
Wash-Mac	27.08	13.86 %
Air-Cond	11.80	5.36 %
D-Freez	4.38	62.00 %
W.Heater	3.88	59.78 %
Oven	0.57	7.88 %
Total	120.48	13.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.24	10.91 %
CTO1	6.98	9.33 %
SPE1	4.86	12.17 %
NDL1	4.02	11.11 %
MPL1	3.89	13.35 %
PIL1	3.26	12.12 %
PMR1	3.25	10.89 %
ADI1	2.77	9.98 %
NLR1	2.50	5.20 %
KDA1	1.82	6.22 %
KOU1	1.81	7.46 %
PDT1	1.64	6.18 %
PGR1	1.60	10.78 %
RJP1	1.23	4.41 %
NYP1	0.47	1.98 %
TPSD		0.00 %
Total	120.48	13.52 %