



AP : HAIER Sales Performance 01/05/2026 9:10 AM

MTD Sales
944.35 L

Brand Share %
15.05 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	649.45	13.90 %
LED TV	113.54	21.26 %
Fridge	112.32	17.65 %
Wash-Mac	37.31	11.00 %
D-Freez	25.44	59.38 %
W-Disp	2.96	14.28 %
W.Heater	1.52	23.07 %
Chimney	1.03	8.85 %
Oven	0.77	7.77 %
Total	944.35	15.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	501.89	15.89 %
TIRUPATI-01	442.47	14.20 %
Total	944.35	15.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	340.89	14.31 %
Fridge	64.73	20.71 %
LED TV	59.93	23.31 %
Wash-Mac	19.00	11.77 %
D-Freez	14.47	64.09 %
W-Disp	1.28	13.46 %
W.Heater	1.12	33.81 %
Oven	0.33	7.38 %
Chimney	0.14	3.13 %
Total	501.89	15.89 %

Branch *	MTD Sales L	Brand Share %
GNT1	21.69	12.22 %
VJW1	21.16	12.25 %
OGL1	18.96	13.51 %
ELU1	17.46	14.05 %
TEL1	14.85	13.43 %
TDD1	12.18	11.30 %
KND1	12.13	14.02 %
VJW4	11.84	11.36 %
TNK1	9.73	6.71 %
CRL1	9.21	8.62 %
NPR1	7.45	9.47 %
DPE1	6.36	11.37 %
MTM1	4.69	11.78 %
BPP1	3.09	7.62 %
VUY1	1.83	3.82 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	501.89	15.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	308.56	13.48 %
LED TV	53.61	19.36 %
Fridge	47.59	14.69 %
Wash-Mac	18.30	10.30 %
D-Freez	10.98	54.12 %
W-Disp	1.69	14.96 %
Chimney	0.90	12.28 %
Oven	0.44	8.10 %
W.Heater	0.41	12.30 %
Total	442.47	14.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	36.92	13.17 %
ATP1	22.26	12.37 %
NLR1	15.37	7.21 %
KNL2	14.50	13.44 %
PDT1	11.69	7.72 %
KAR1	10.66	13.80 %
BVL1	10.61	14.78 %
KHT1	10.24	13.19 %
PIL1	9.14	14.57 %
RJP1	8.14	6.77 %
ADI1	7.83	12.55 %
NYP1	7.13	10.43 %
VKI1	4.83	8.15 %
KDR1	4.73	6.23 %
KDA1	4.62	2.93 %
SPE1	2.33	2.64 %
TPSD		0.00 %
WHKD		0.00 %
Total	442.47	14.20 %